

ARCHIE
SERIES

JAN.
1969
NO. 164

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AUTHORITY

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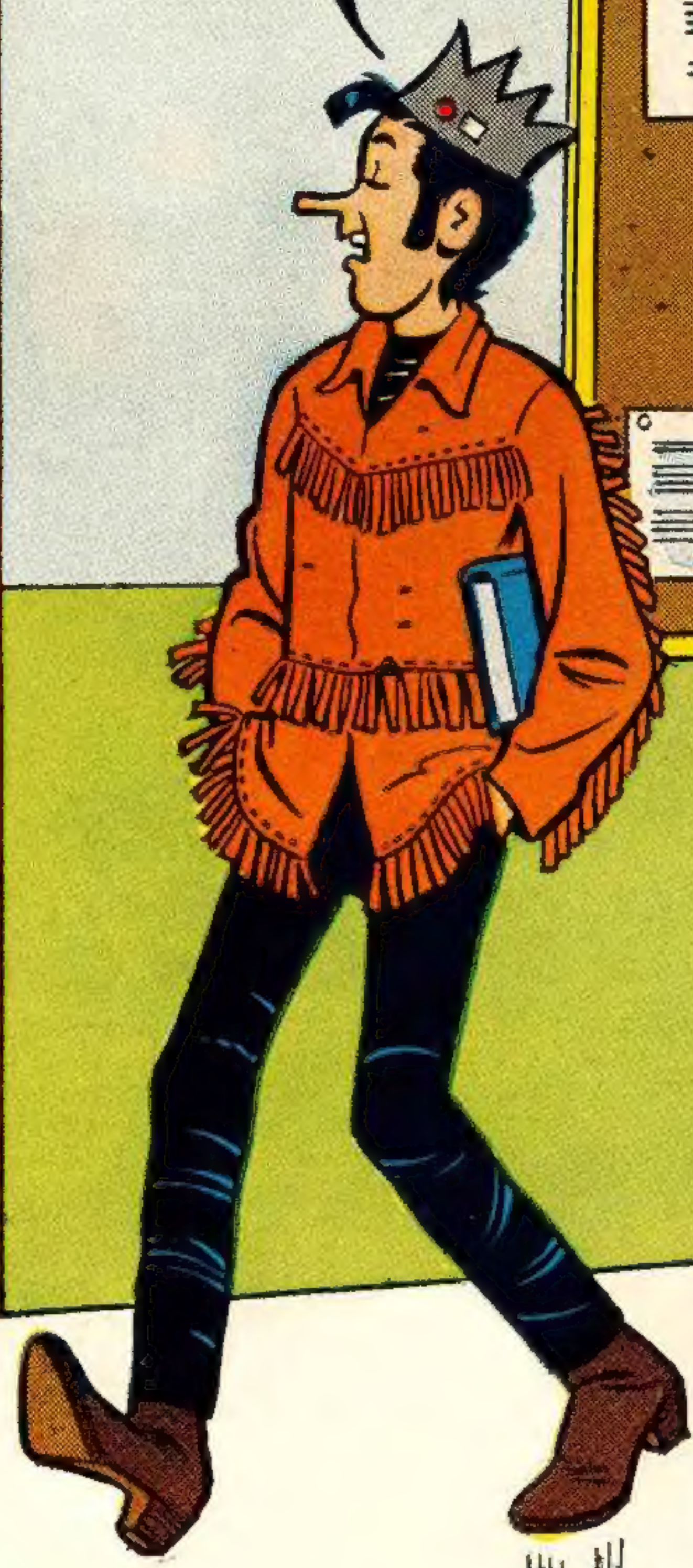
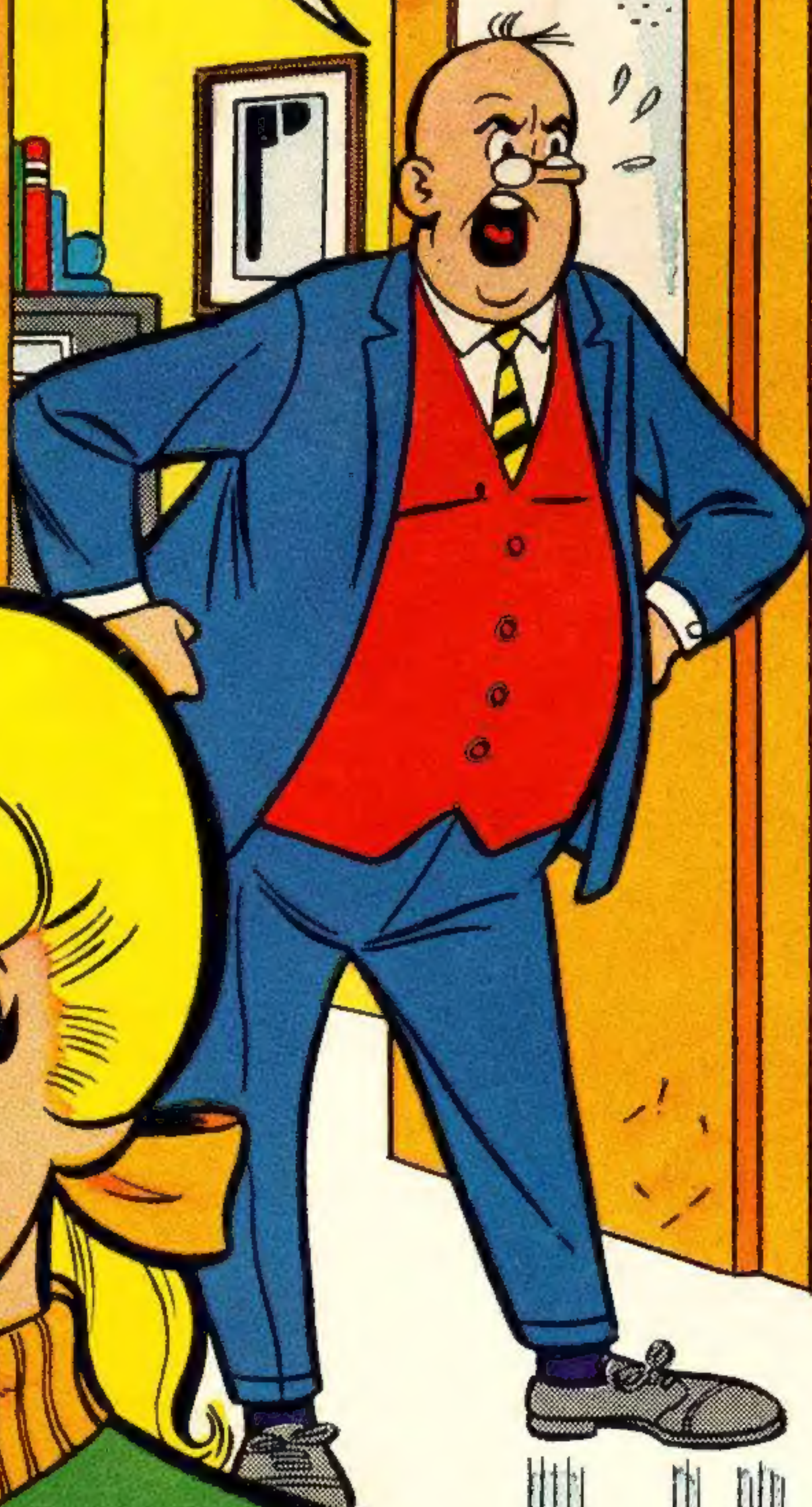
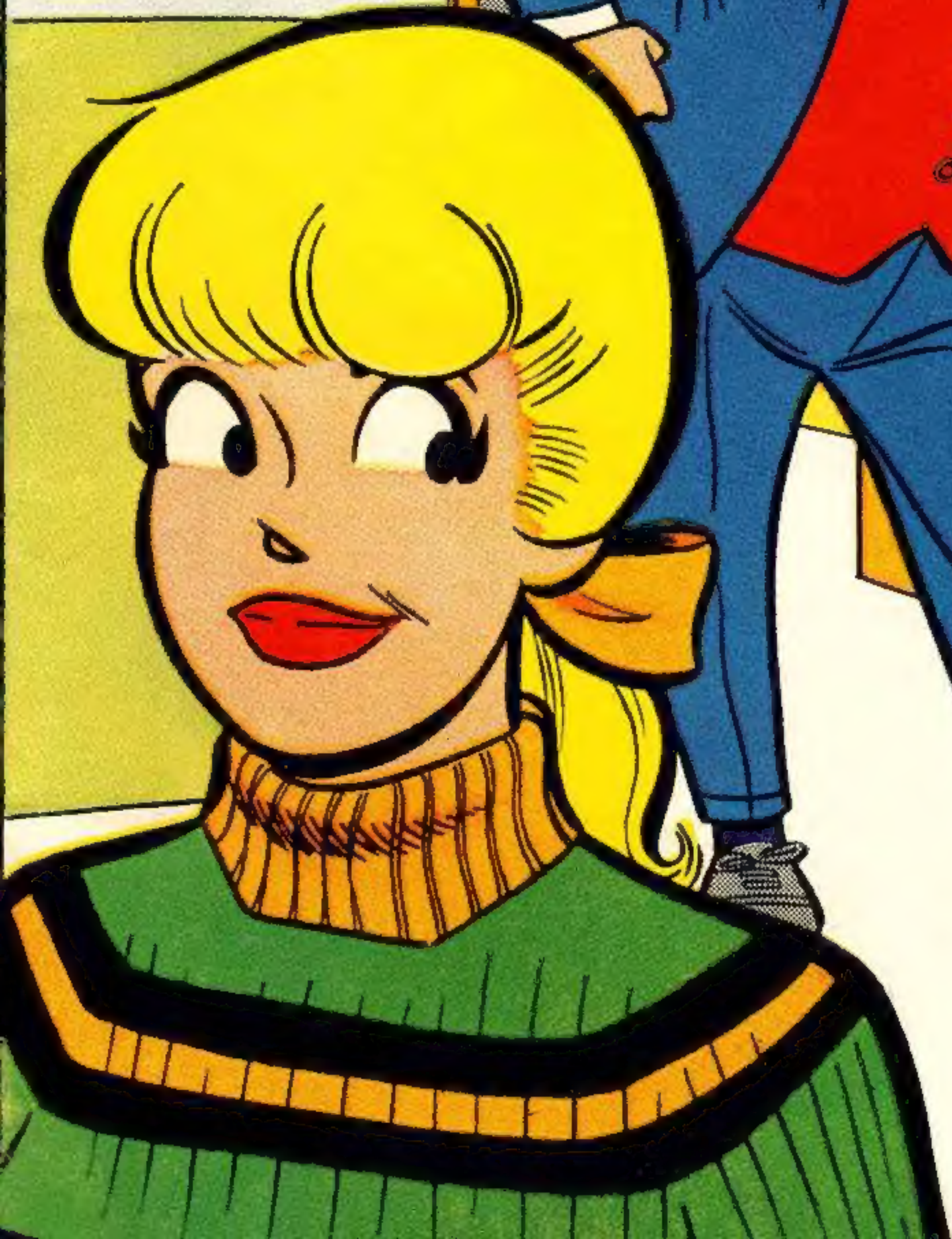
MAC

Jughead



JUGHEAD, YOU SHOULD
HAVE BEEN IN SCHOOL AT
NINE!

GEE, MR. WEATHERBEE,
DID I MISS SOMETHING?



AMAZING \$1 ART OFFER

4 Irresistible Wide-Eyed Puppies

In Full Color for Your Home



BUCKY

Beautiful and Appealing Original Oil Paintings
Now Yours as Full Color Large Fine Art Prints
ALL 4 ONLY \$1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately, the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

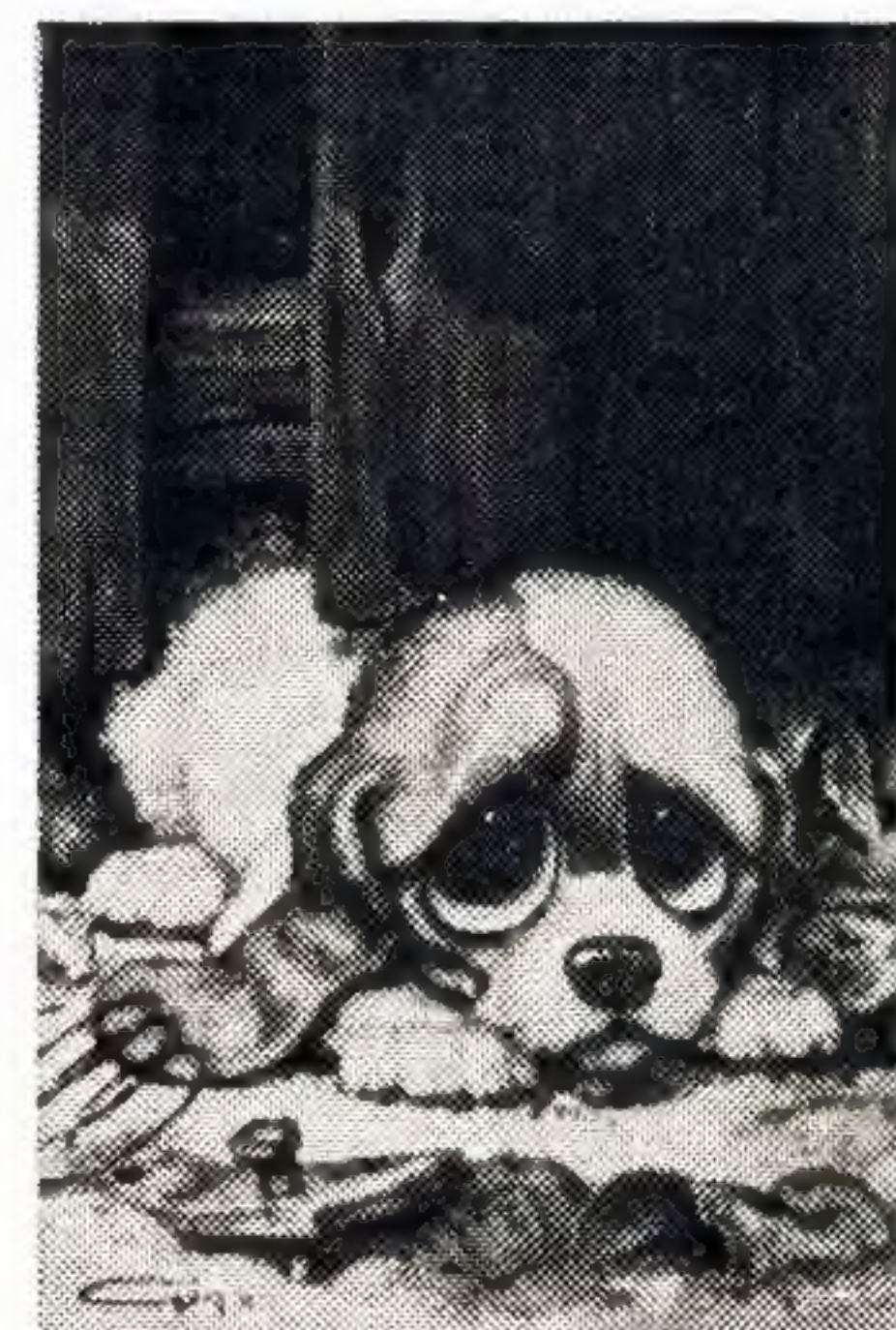
We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 10"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.



POTATO CHIP



GOLDEN BOY



SNUFFY

COLONIAL STUDIOS, DEPT. DG-48
20 Bank Street, White Plains, N. Y. 10606

Please send me the four Dog prints for only \$1 plus 10c postage on full money back guarantee if I am not delighted.

Enclosed is \$
(PRINT CLEARLY)

Name

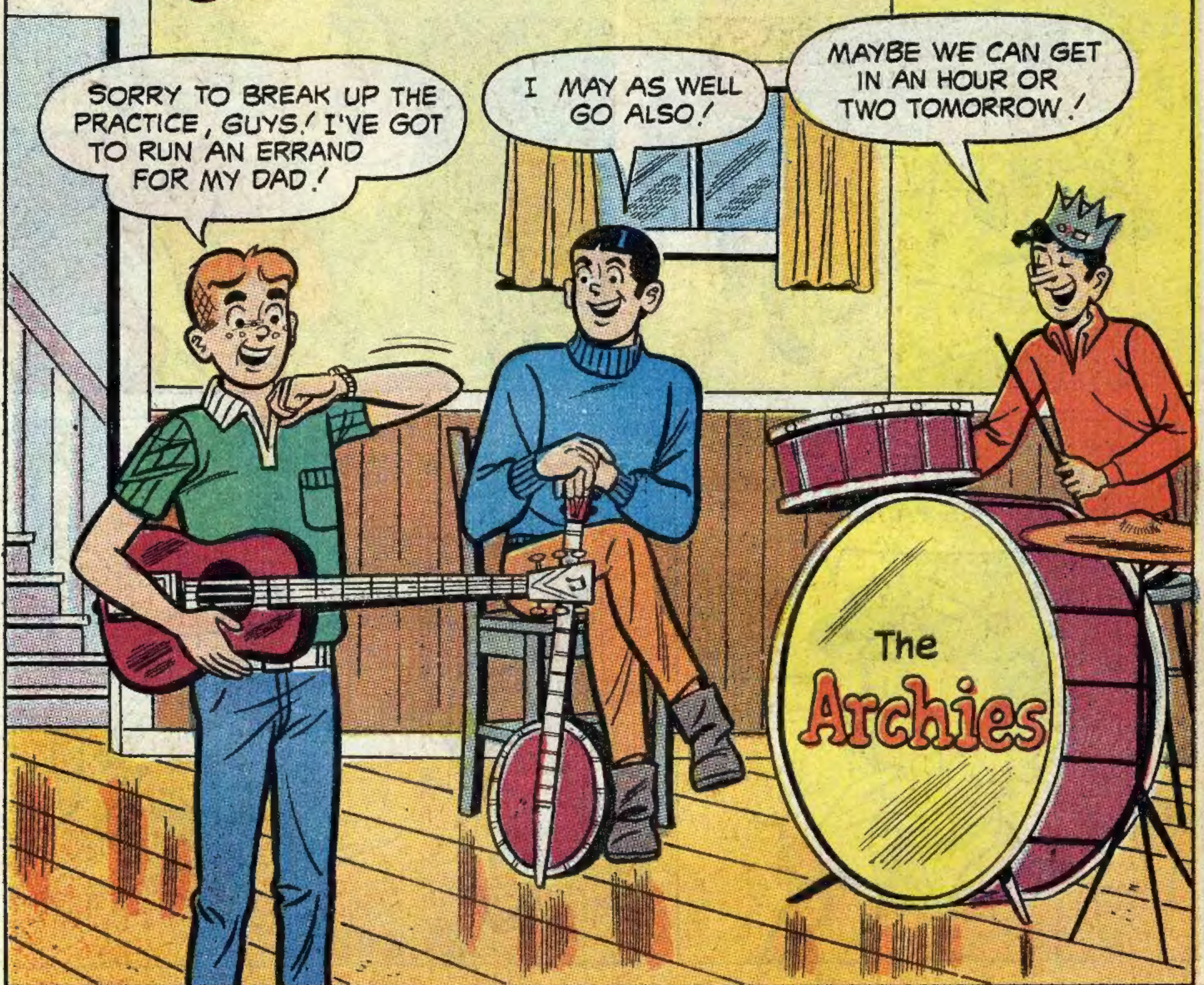
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City State Zip

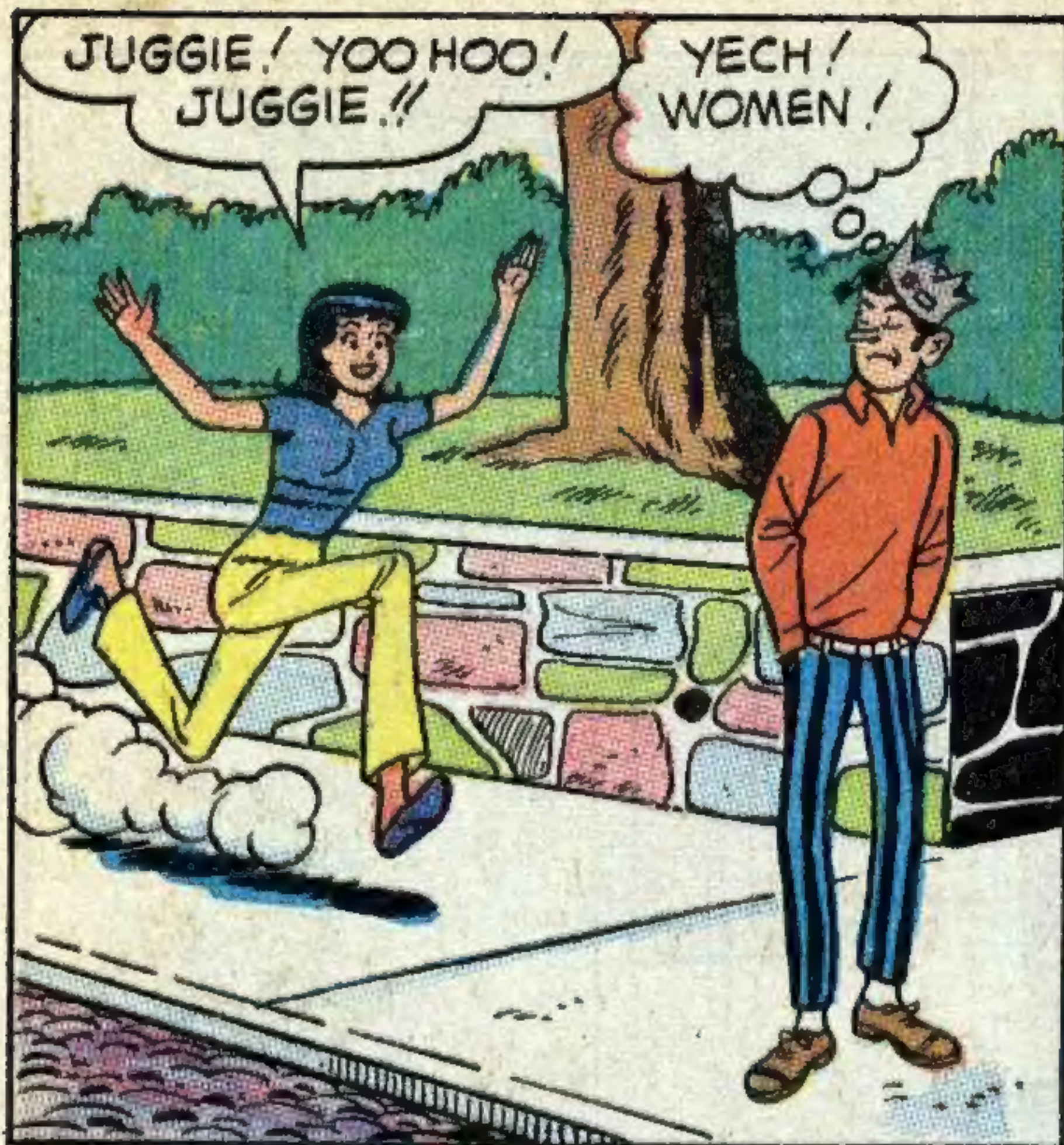
☐ **SAVE! SPECIAL OFFER:** Order three sets of prints only \$2.00. (You save \$1.30.) Extra sets make ideal gifts.

Jughead

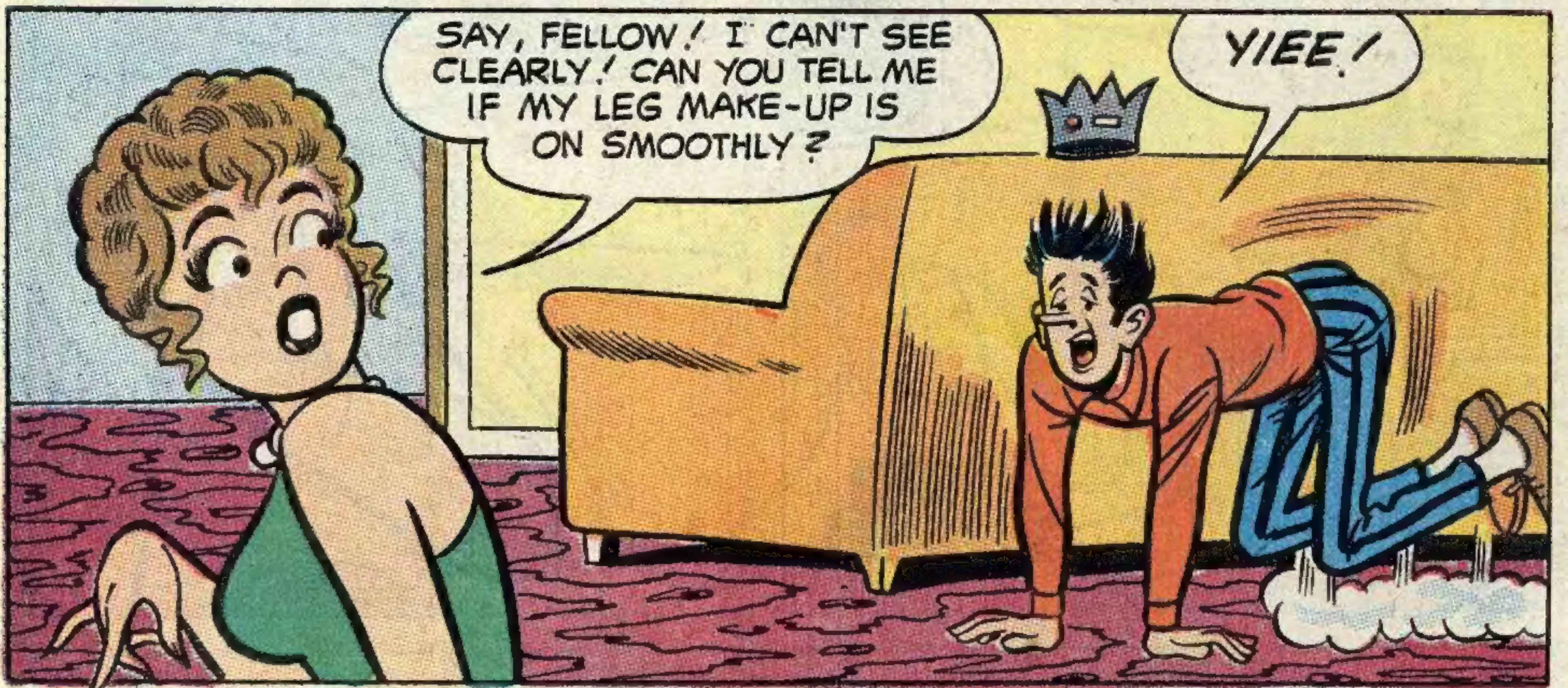
IN "the AGENT"

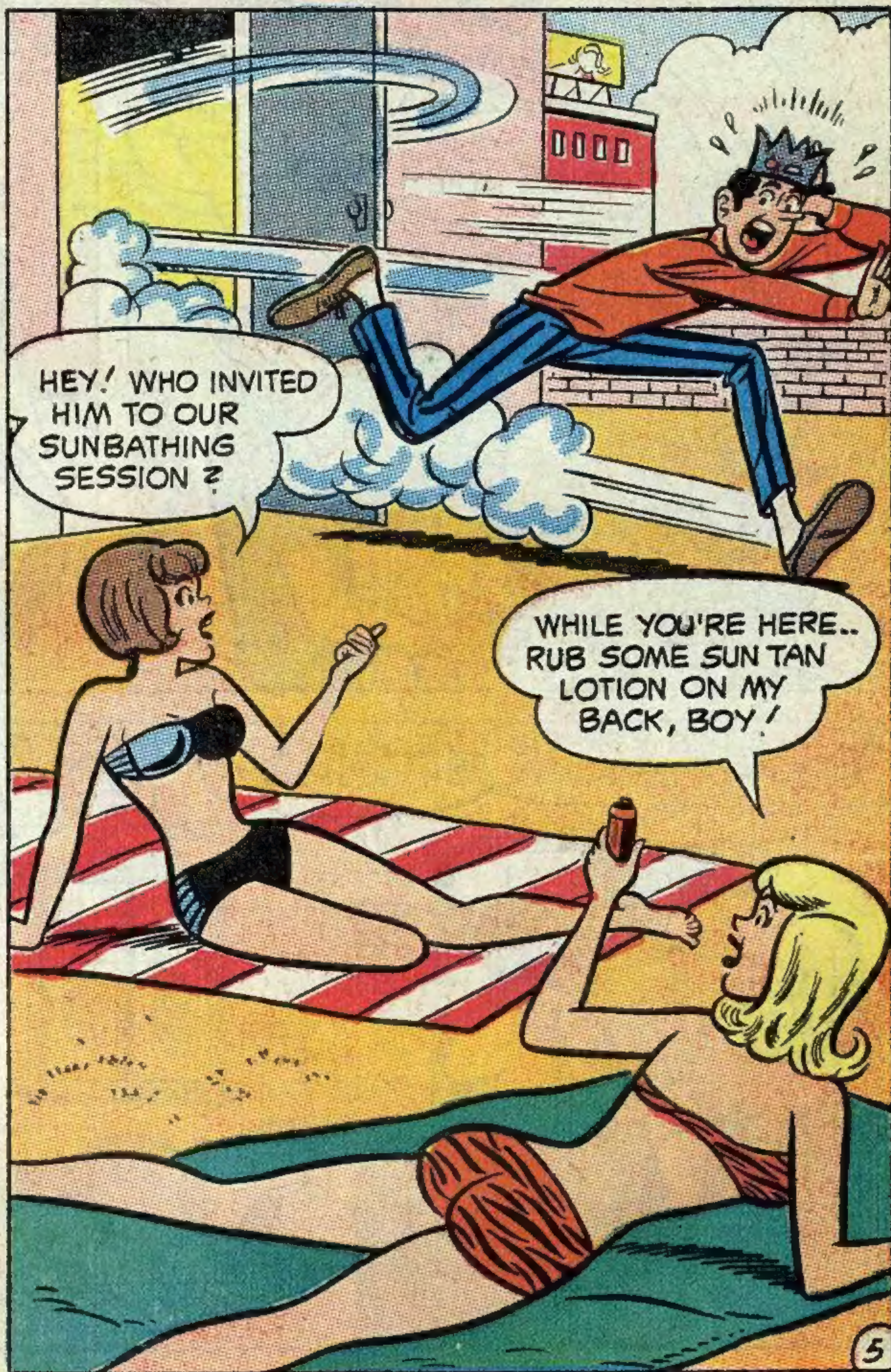
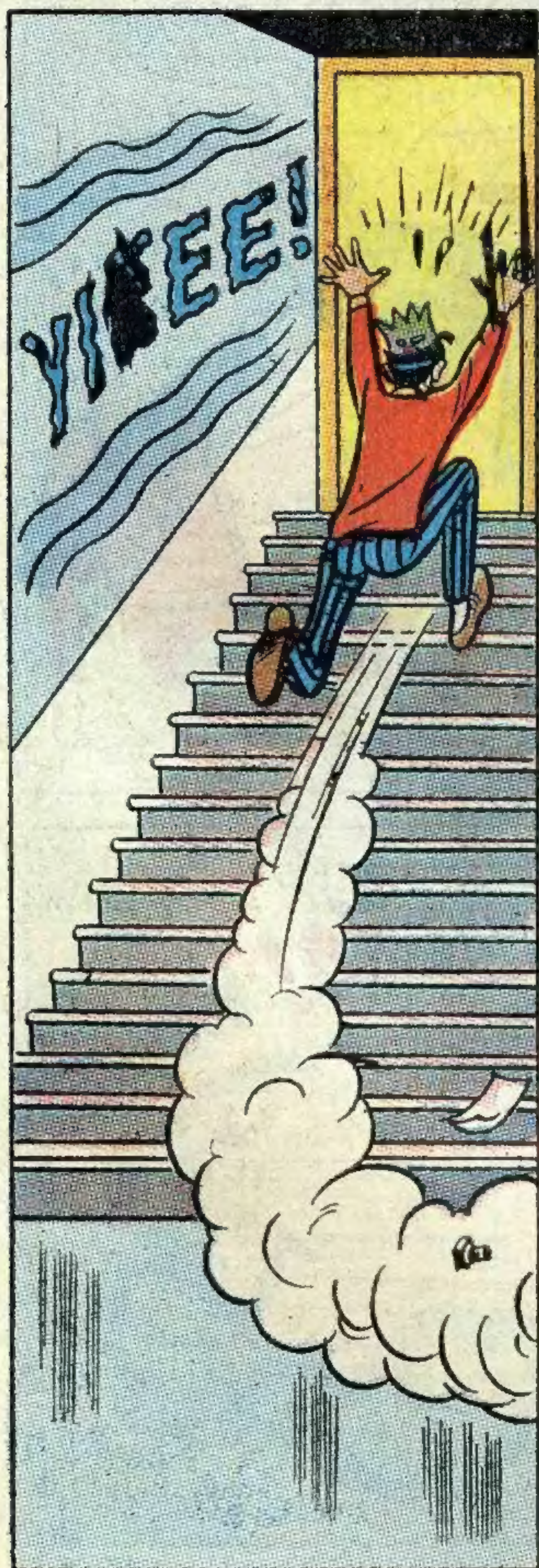


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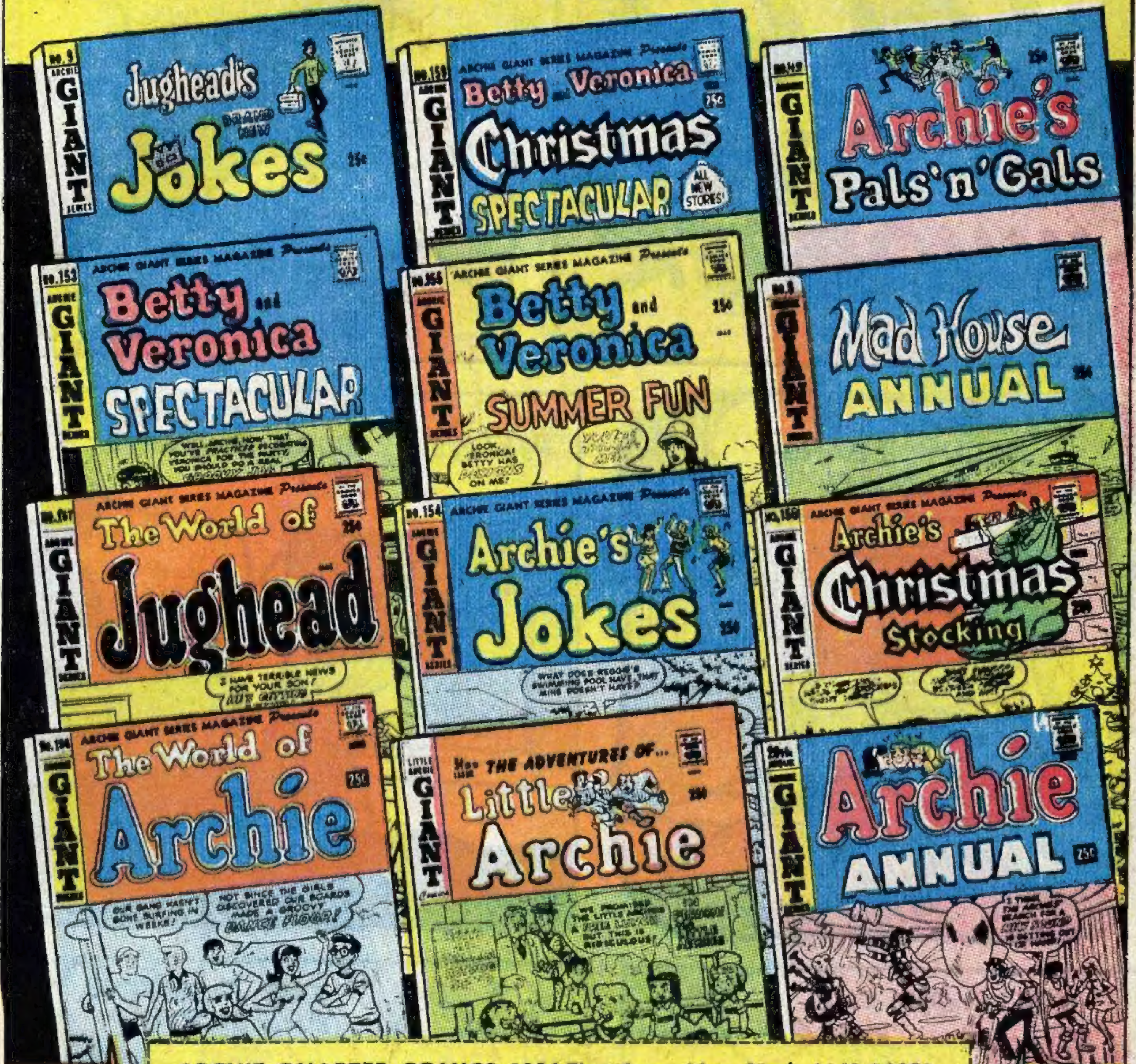






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| ☐ THE WORLD OF JUGHEAD #157 | ☐ THE WORLD OF ARCHIE #156 |
| ☐ ARCHIE'S CHRISTMAS STOCKING #158 | ☐ ARCHIE'S JOKES #154 |
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NAME _____

AGE _____

ADDRESS _____

CITY _____

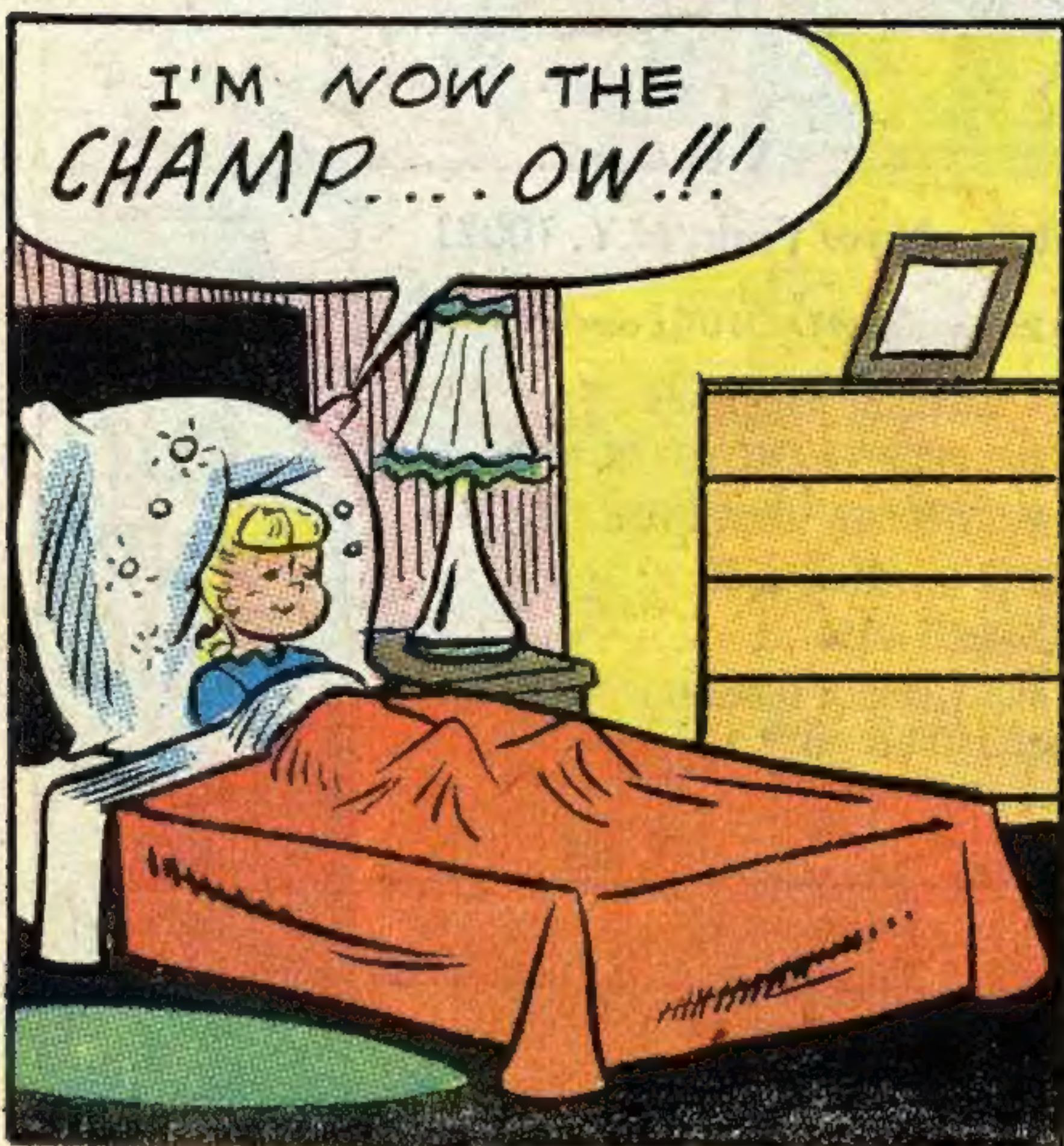
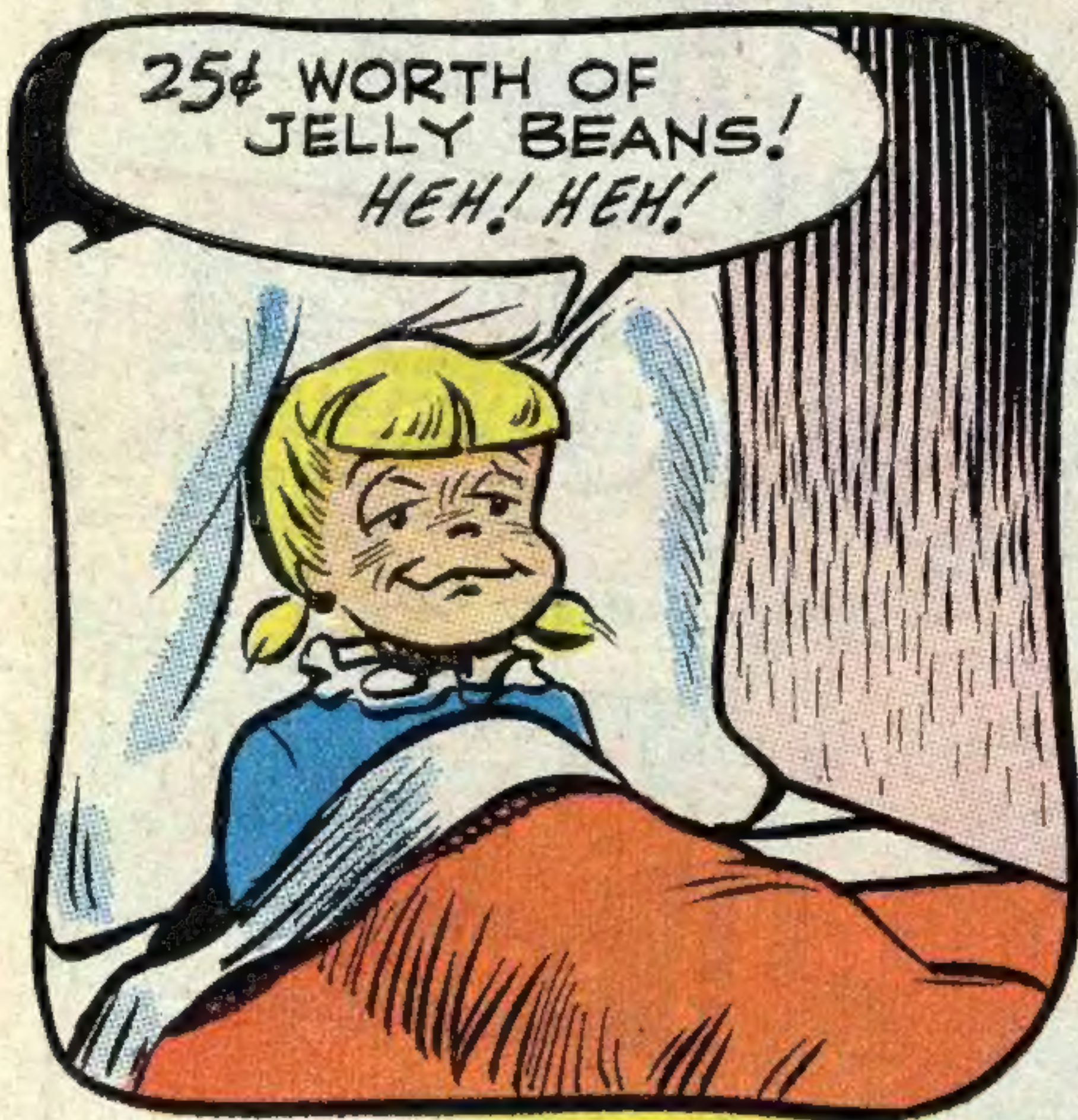
STATE & ZIP _____

DEPT. 28

ORDER NOW!

CUT OUT AND MAIL TODAY

^{7:17} **Jinx** **THE BELLY WHOPPER**



The Beanie



WELL, PUT YOUR RIGHT HAND
ON YOUR HEAD
AND WITH YOUR LEFT HAND
HOLD YOUR BA-BY'S
LEFT HAND.



NOW PUT YOUR LEFT HAND
ON YOUR HEAD



AND WITH YOUR RIGHT HAND
HOLD YOUR BA-BY'S
RIGHT HAND



AND THAT'S THE BEAN-IE

THAT'S THE BEAN-IE.

WORDS AND MUSIC BY JEFF BARRY

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**LOOK FOR THIS DANCE
AND MANY OTHERS
TO BE FEATURED ON
"THE ARCHIE T.V.
SHOW" EVERY SATUR-
DAY MORNING ON
C.B.S. T.V. CHECK
YOUR LOCAL T.V.
LISTINGS FOR TIME
AND CHANNEL!**

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STORES ACROSS
THE COUNTRY WILL
HAVE ARCHIE SINGLES
AND ALBUMS! GO
TO YOUR LOCAL
RECORD AND MUSIC
SHOP AND ASK
FOR THEM.**



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It is almost like a miracle. You can actually lose flab around stomach, thighs, waist, hips, neck, face and not move out of your seat. Unbelievable? New scientific tests show that you get faster and better results from Isometrics, the new method of exercise. Another astounding fact is that you do each exercise only 6 seconds a day. No special equipment is required, and you can concentrate on any part of the body that you are interested in controlling.

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**BOND BOOK CO. Dept. A-3112
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I enclose \$1.70 plus 30¢ for handling and postage. Please send Isometrics — The Static Way to Physical Fitness. Unless I am fully satisfied I may return in 10 days and get a full refund of the purchase price.

Name _____
Address _____
City _____ State _____ Zip Code _____
N.Y.C. residents include 8% tax. N.Y. State 3% tax.

REWARD \$11,750.00

FOR THIS COIN!

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Stop spending valuable coins worth hundreds of dollars. New 1969 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to

1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1969 catalog. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable coin catalogue now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for 1969 Coin Catalogue Book to Best Values Co. DEPT. B941
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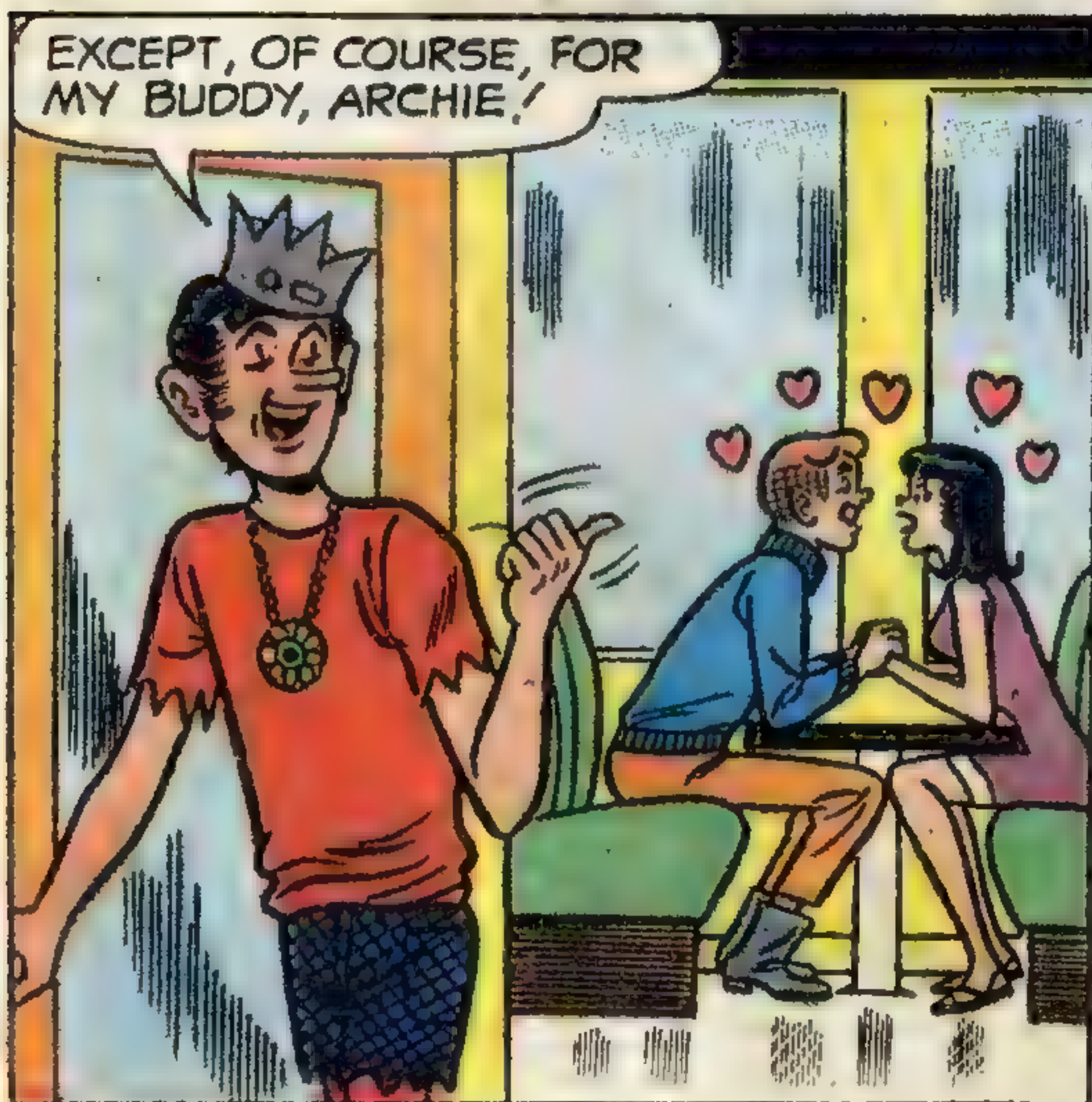
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YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOG

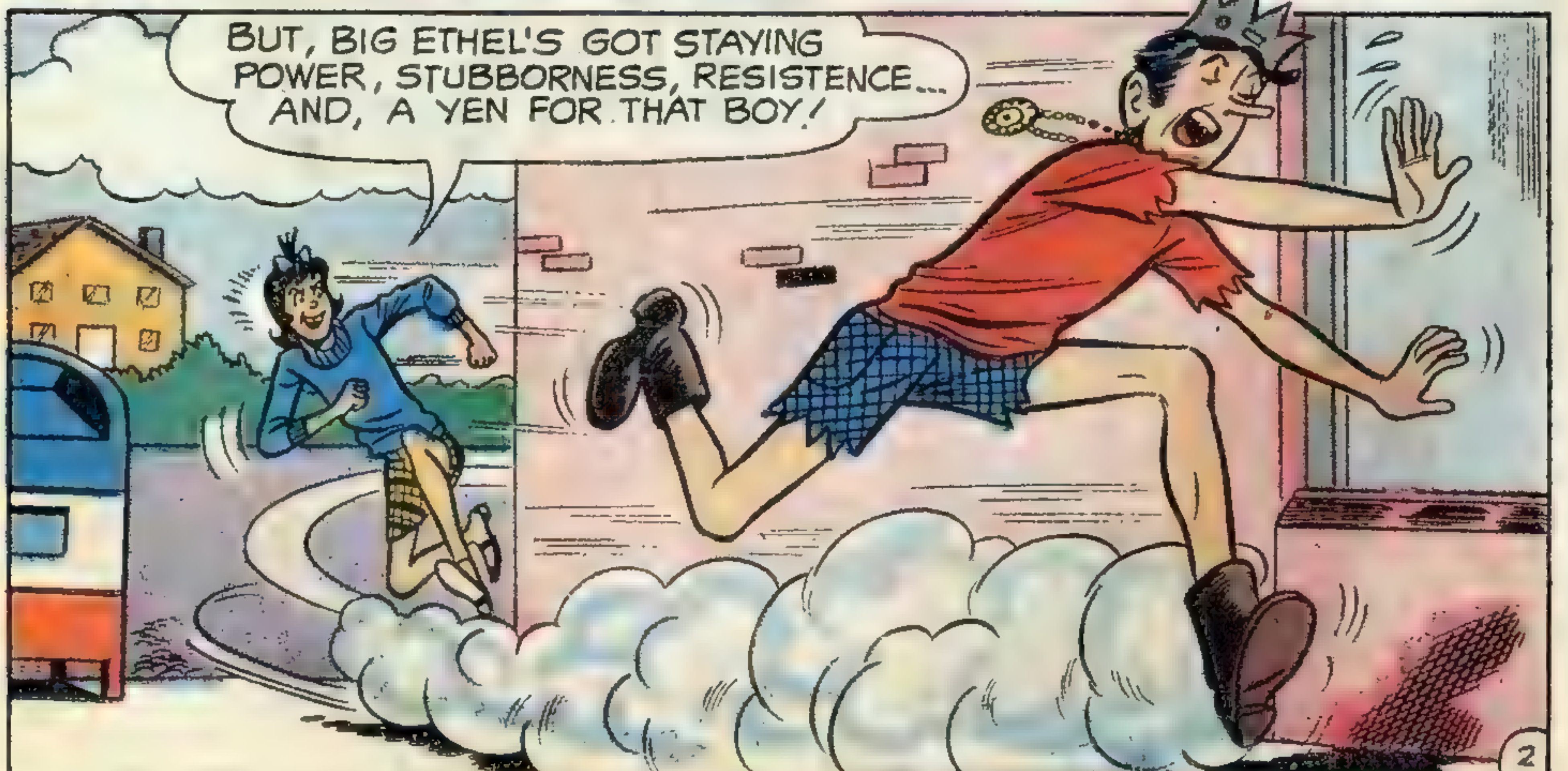
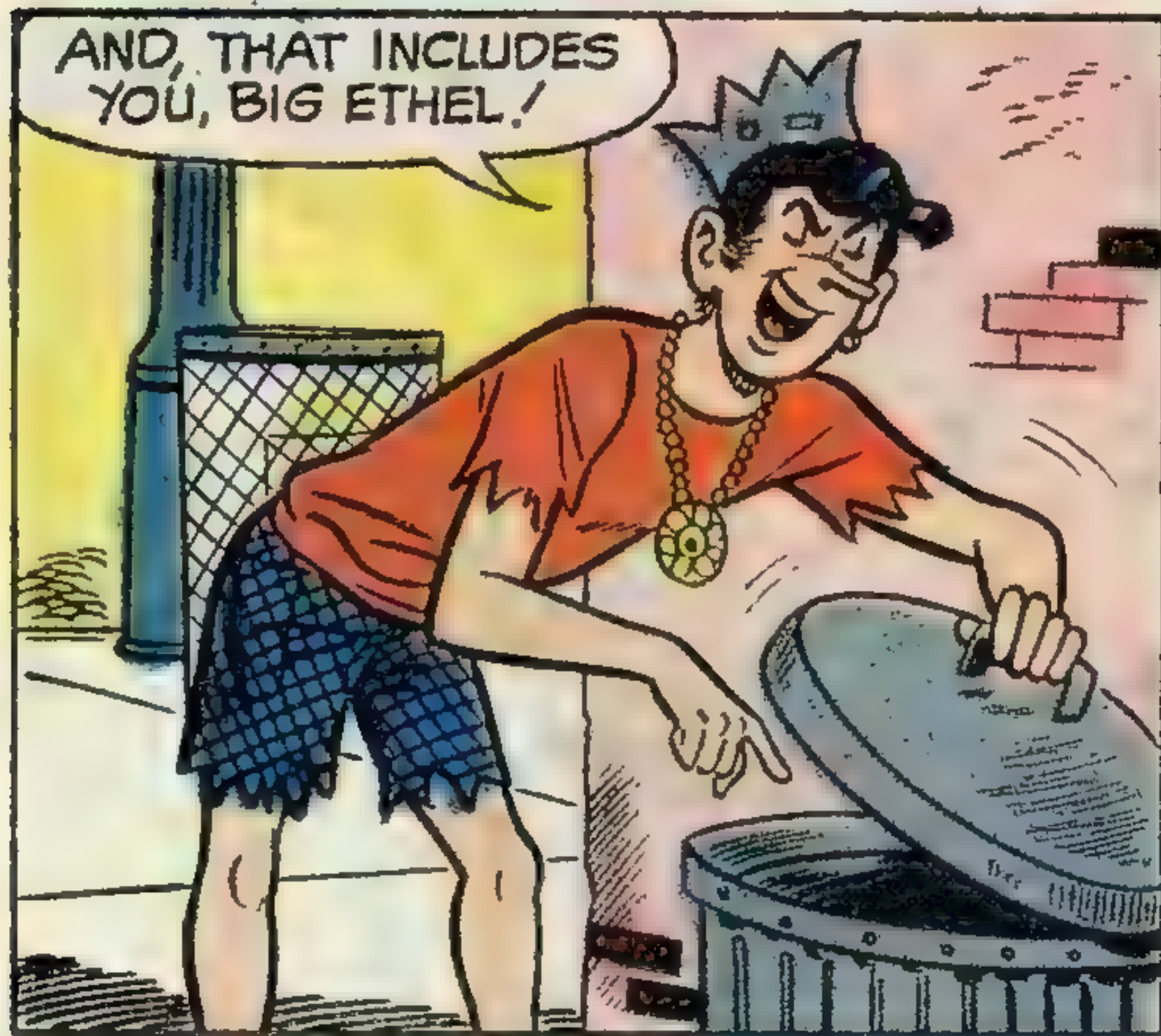
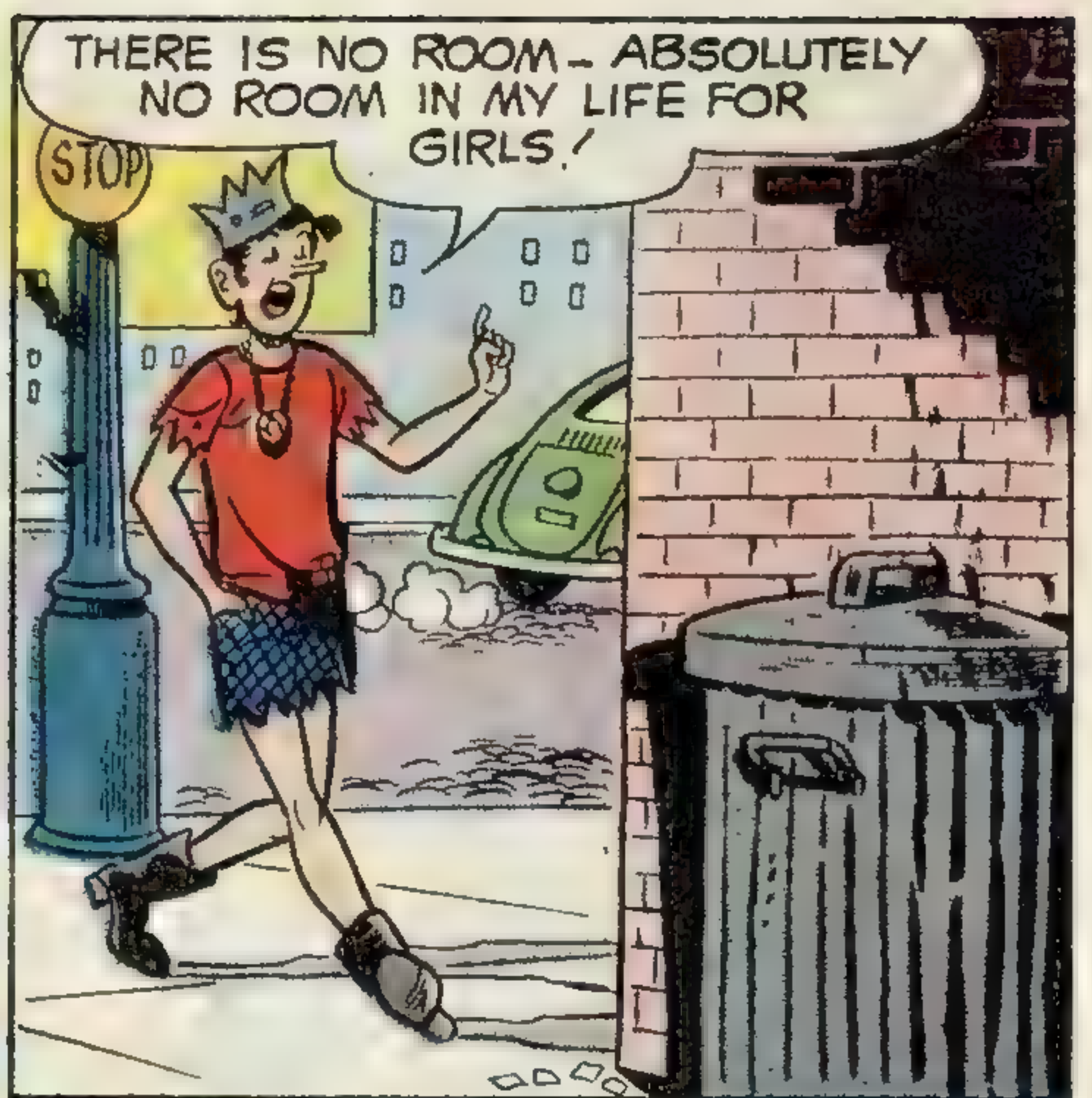
Jughead

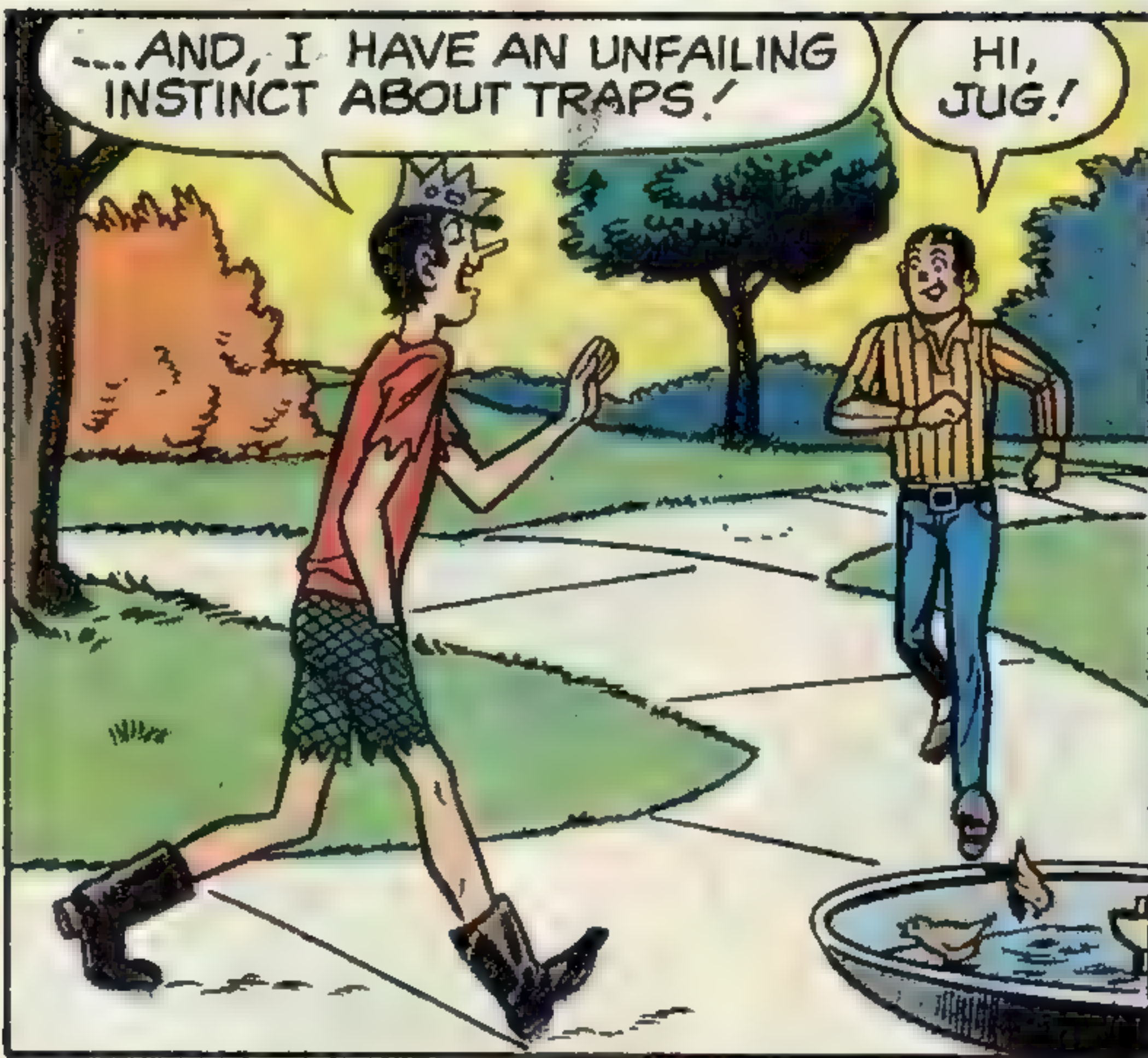
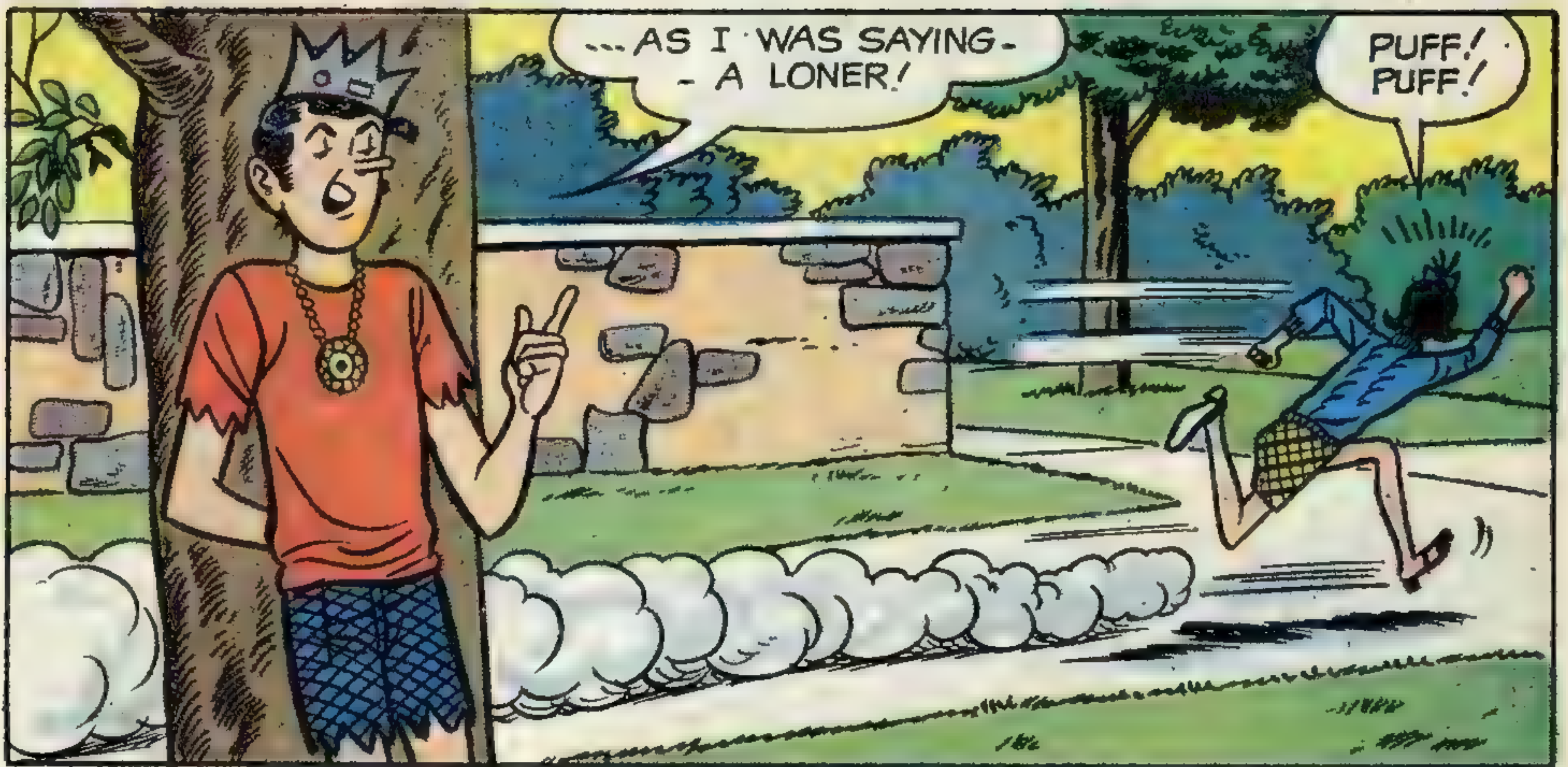
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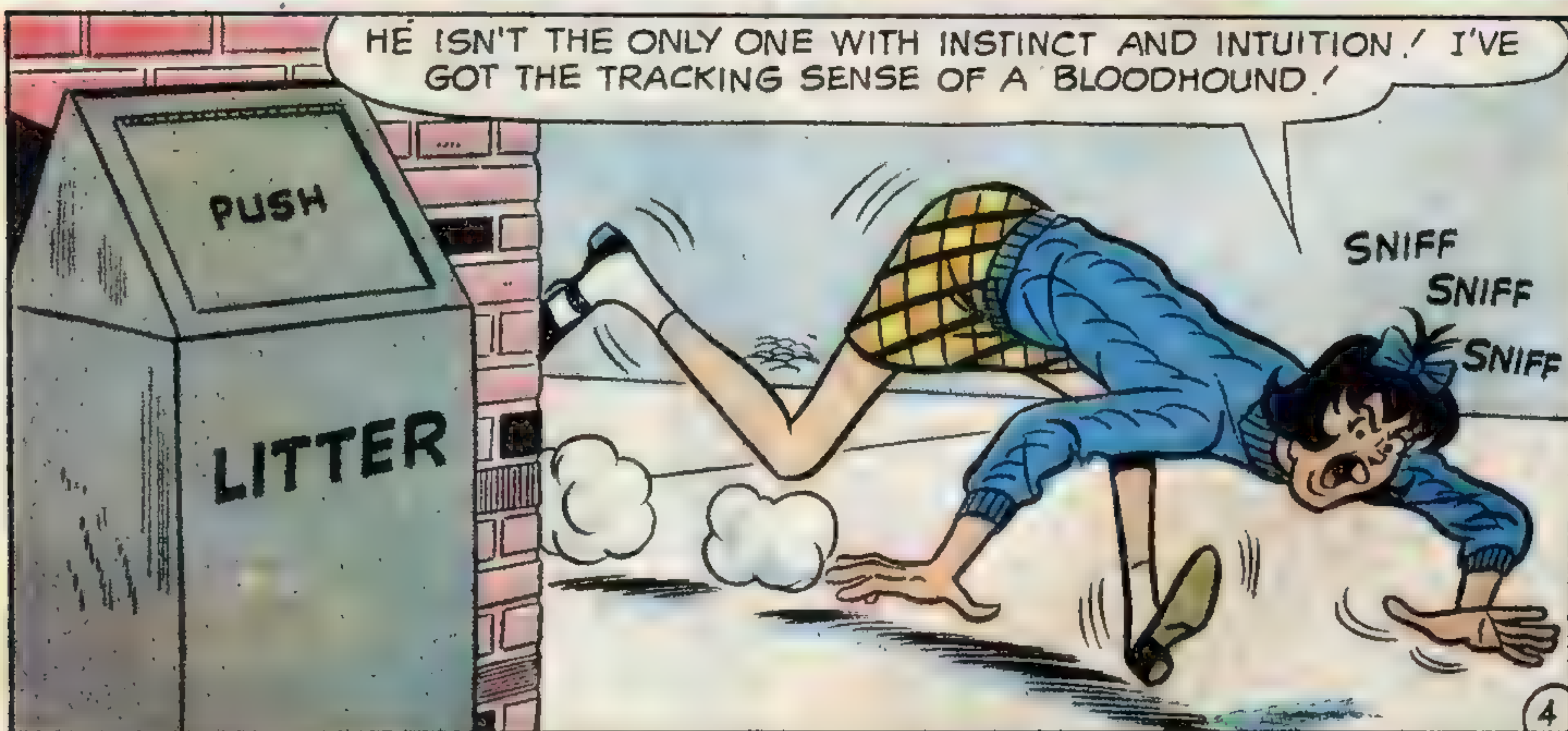
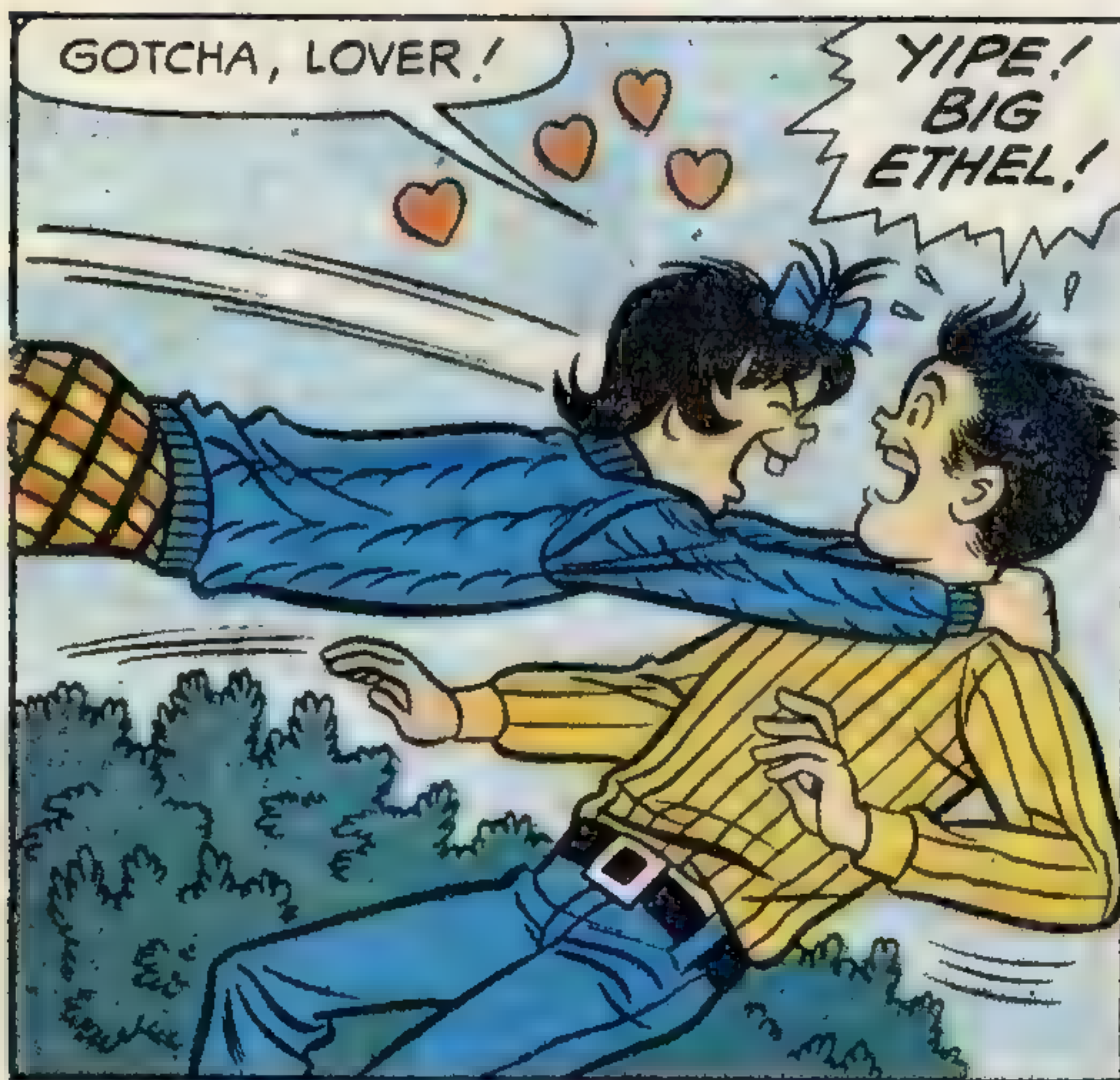
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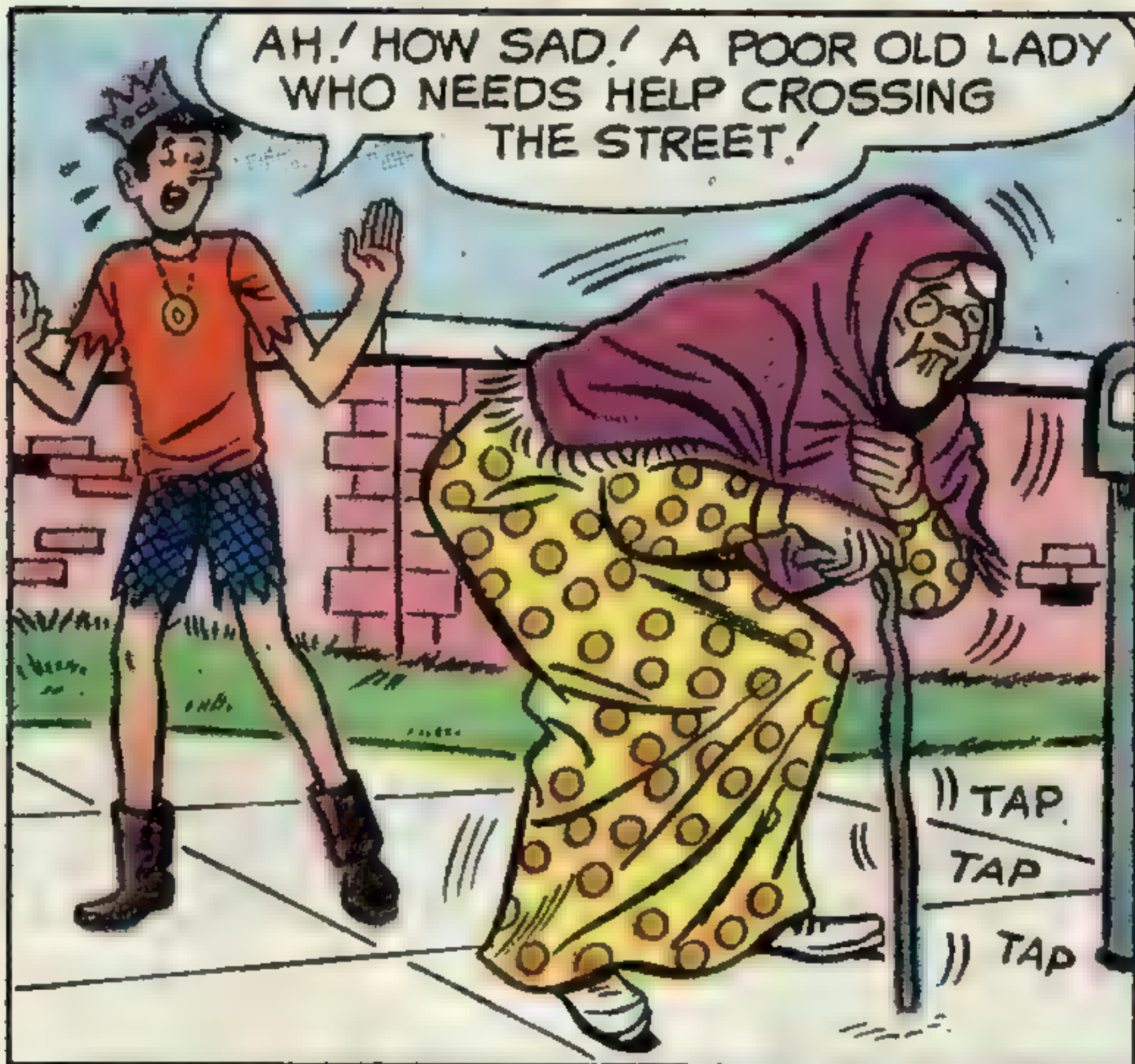
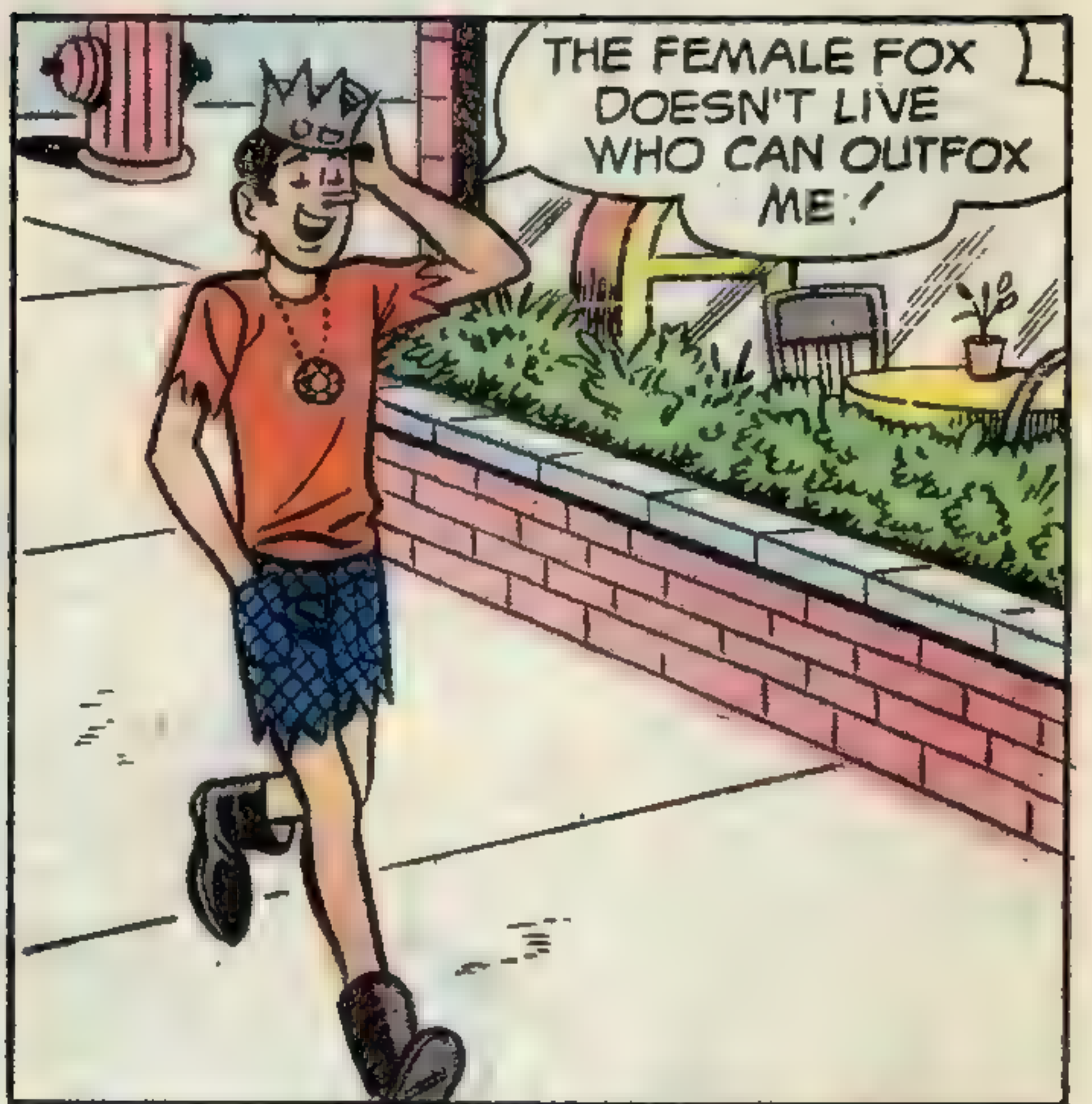
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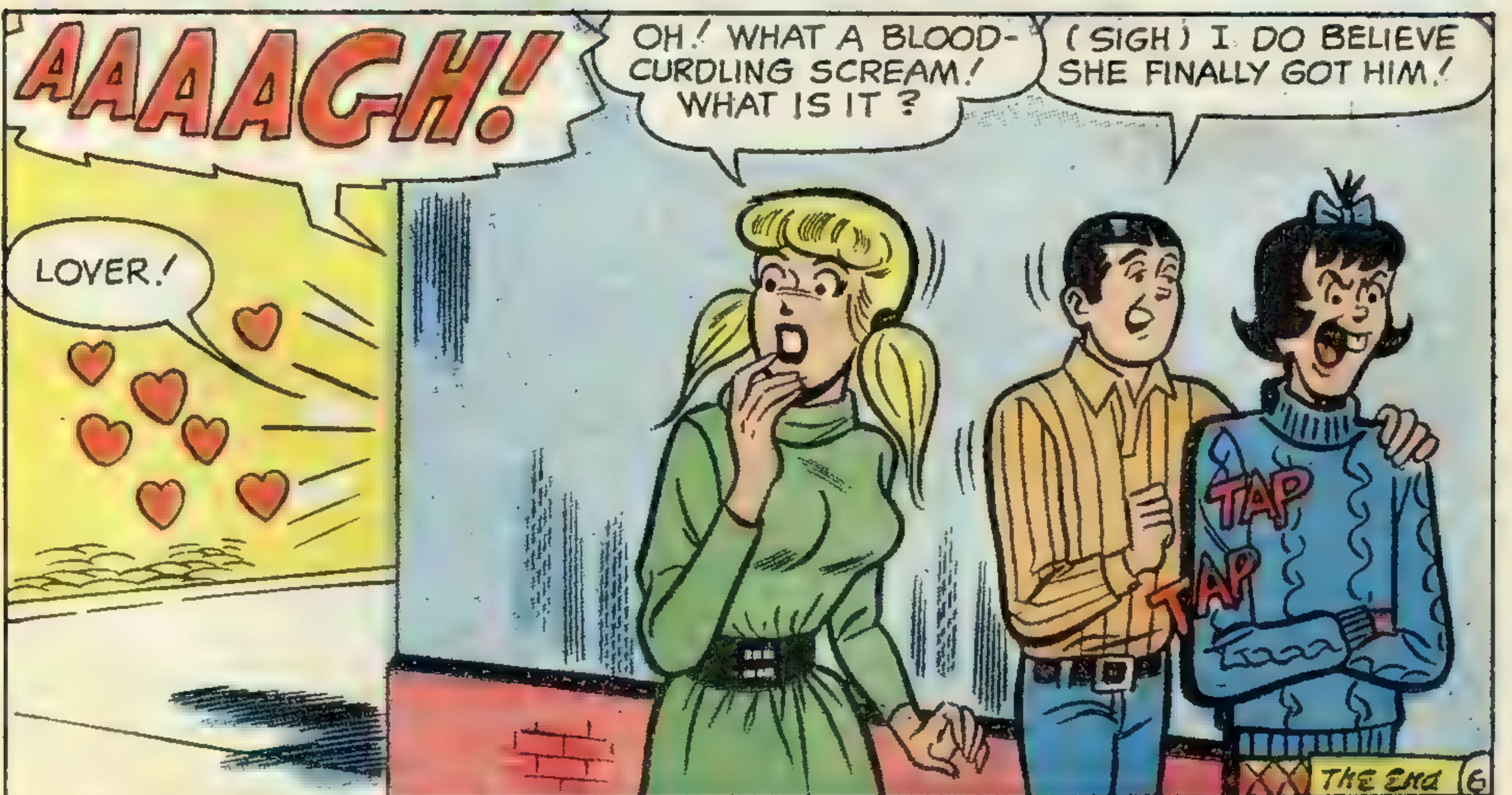
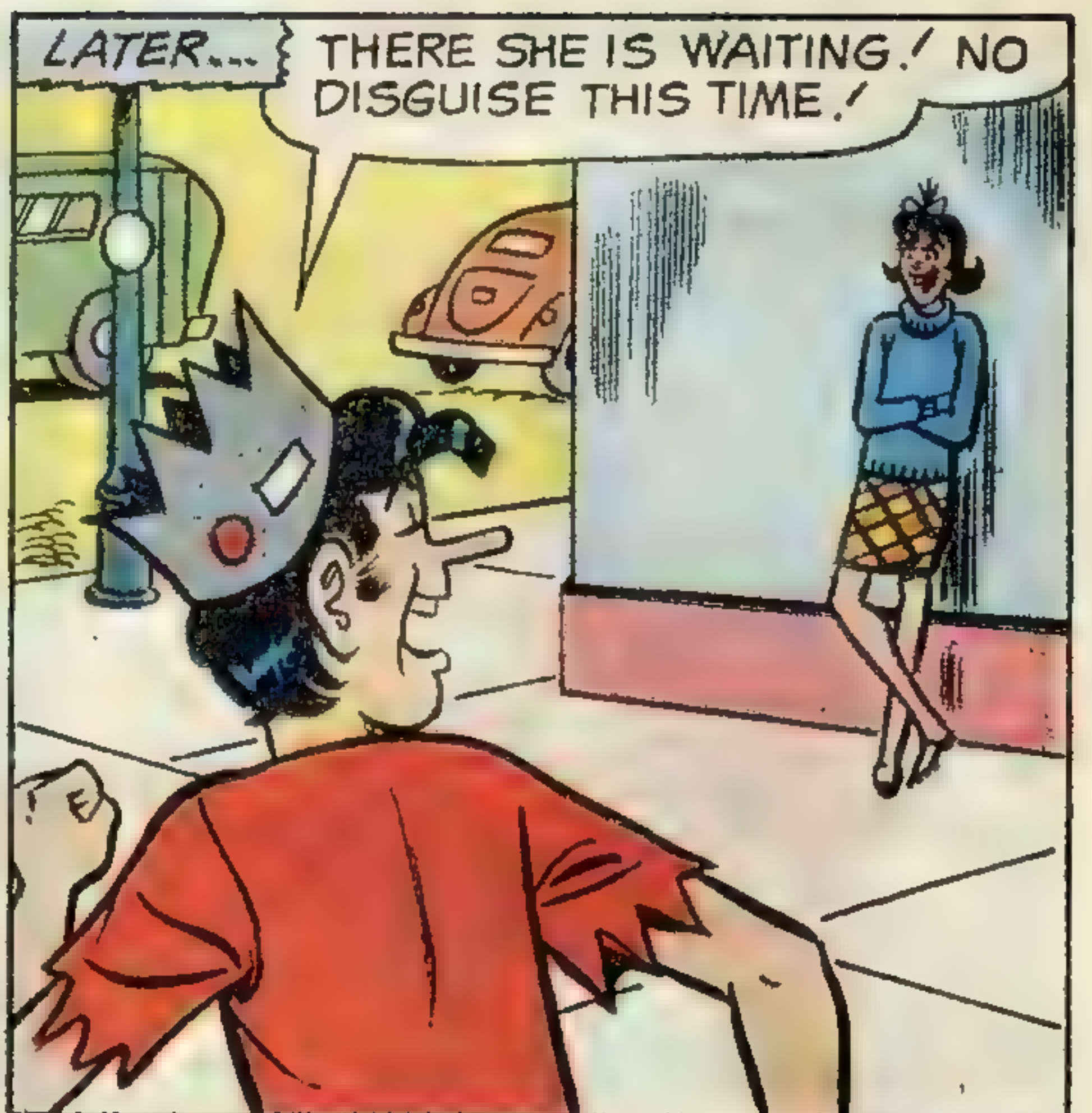












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IT, MAKES A GREAT GIFT,
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AMOUNT WITH THE COUPON AND
WE'LL SPEED YOUR ORDER!



MAIL TO: B+V CHRISTMAS SPECTACULAR # 159
ARCHIE COMICS
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

PLEASE SEND _ COPY (S) OF BETTY & VERONICA
CHRISTMAS SPECTACULAR # 159 AS SOON AS IT
IS OFF THE PRESSES! I ENCLOSE 25¢ IN
COIN FOR EACH COPY ORDERED.

NAME _____

ADDRESS _____

CITY _____ STATE AND ZIP NO. _____

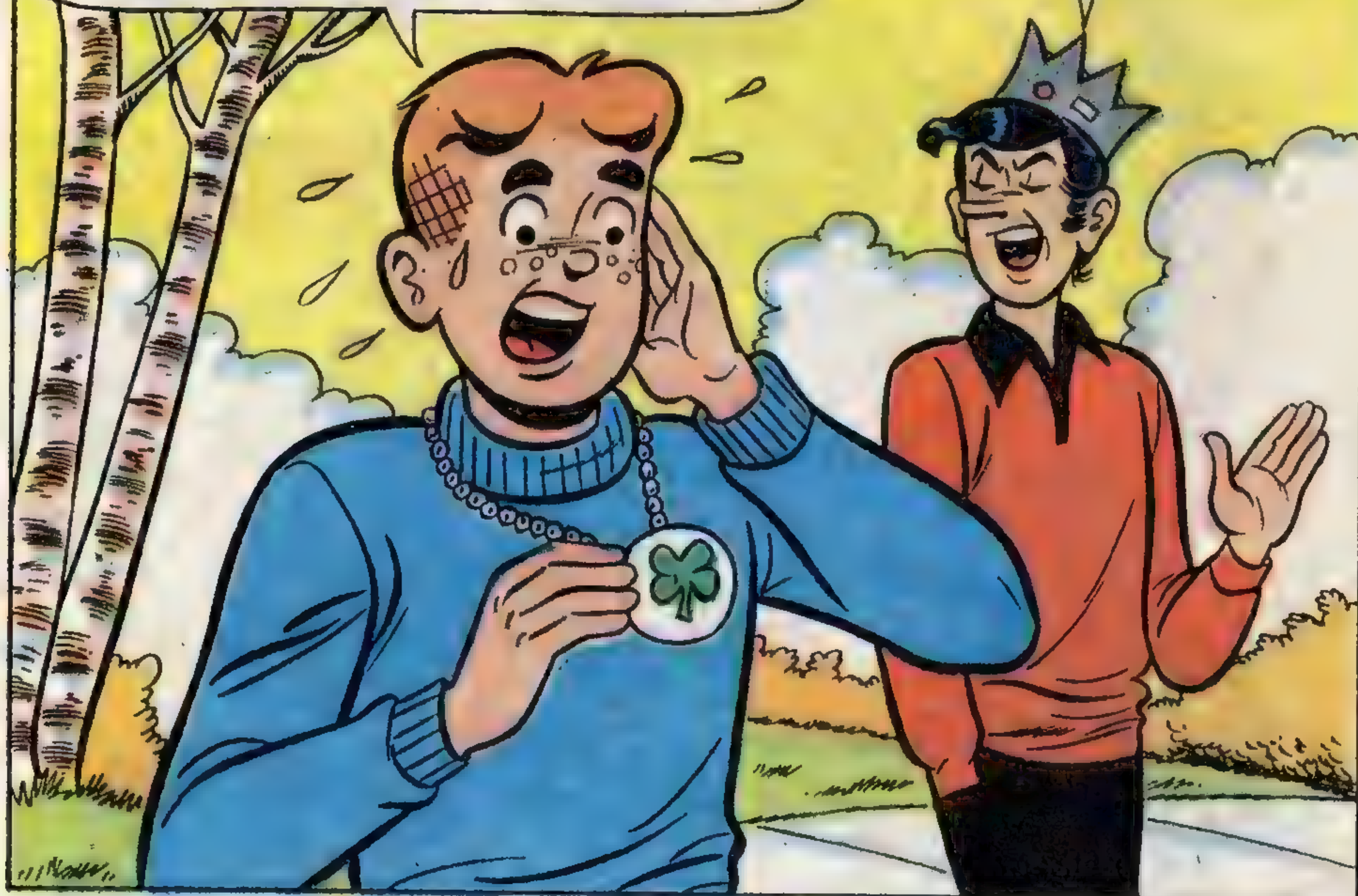
Jughead

IN

LUCKY-LEAF

WHEW! WHAT A FRIGHT! I THOUGHT I LOST MY LUCKY FOUR LEAF CLOVER!

OH, COME ON, ARCH! YOU'VE GOT TO BE KIDDING!



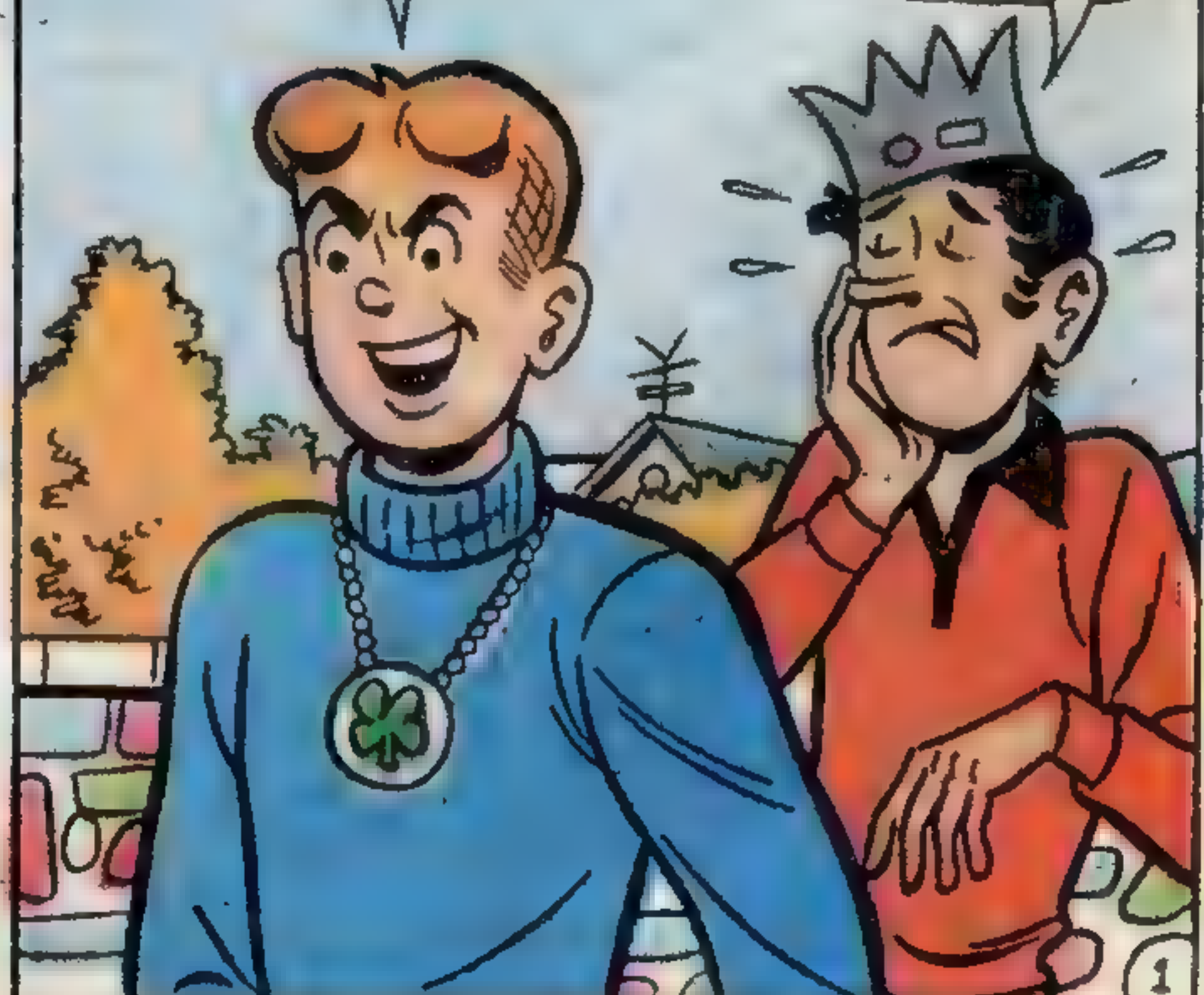
DON'T TELL ME YOU BELIEVE IN ALL THAT SUPERSTITIOUS GARBAGE!

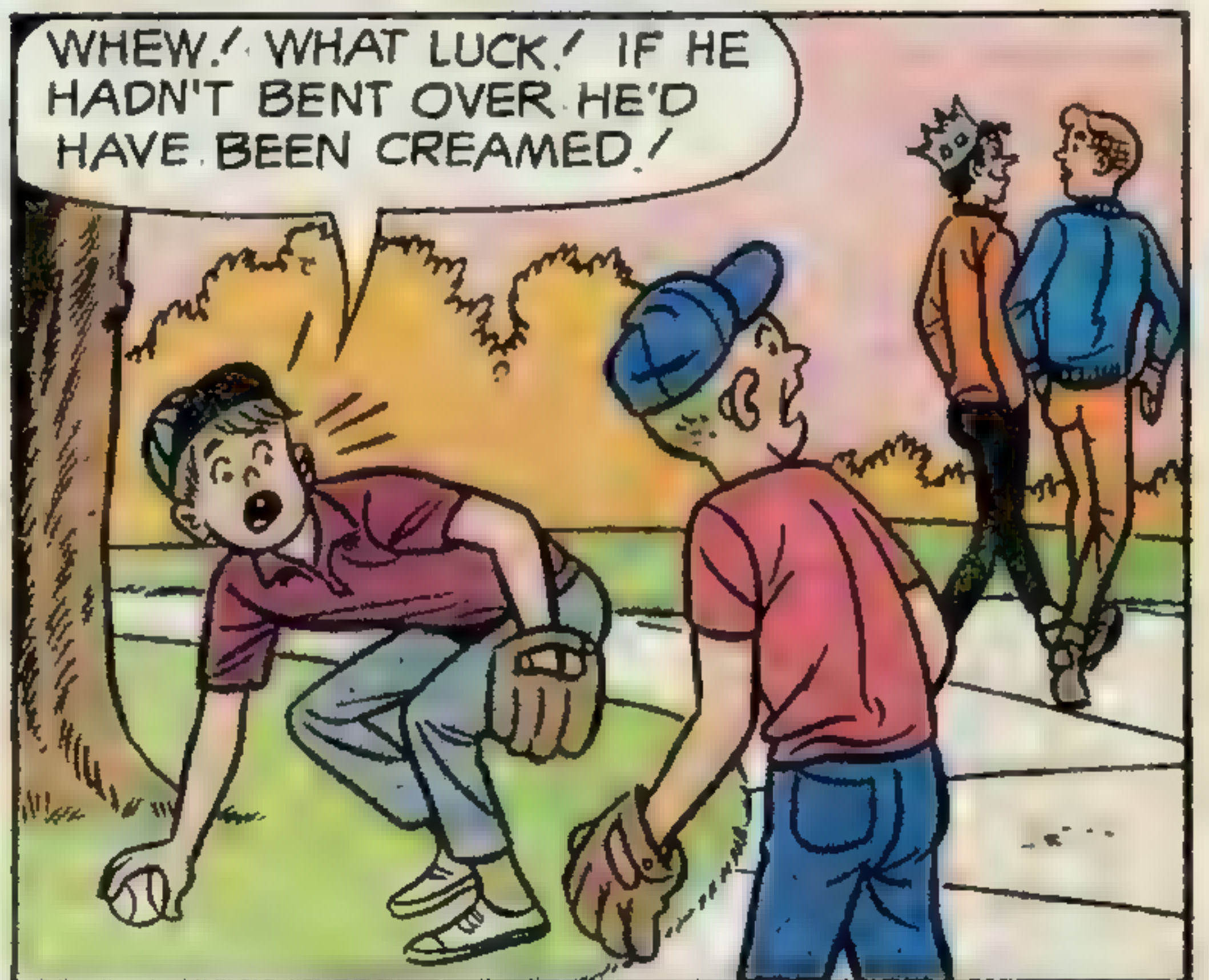
OKAY! I WON'T TELL YOU!

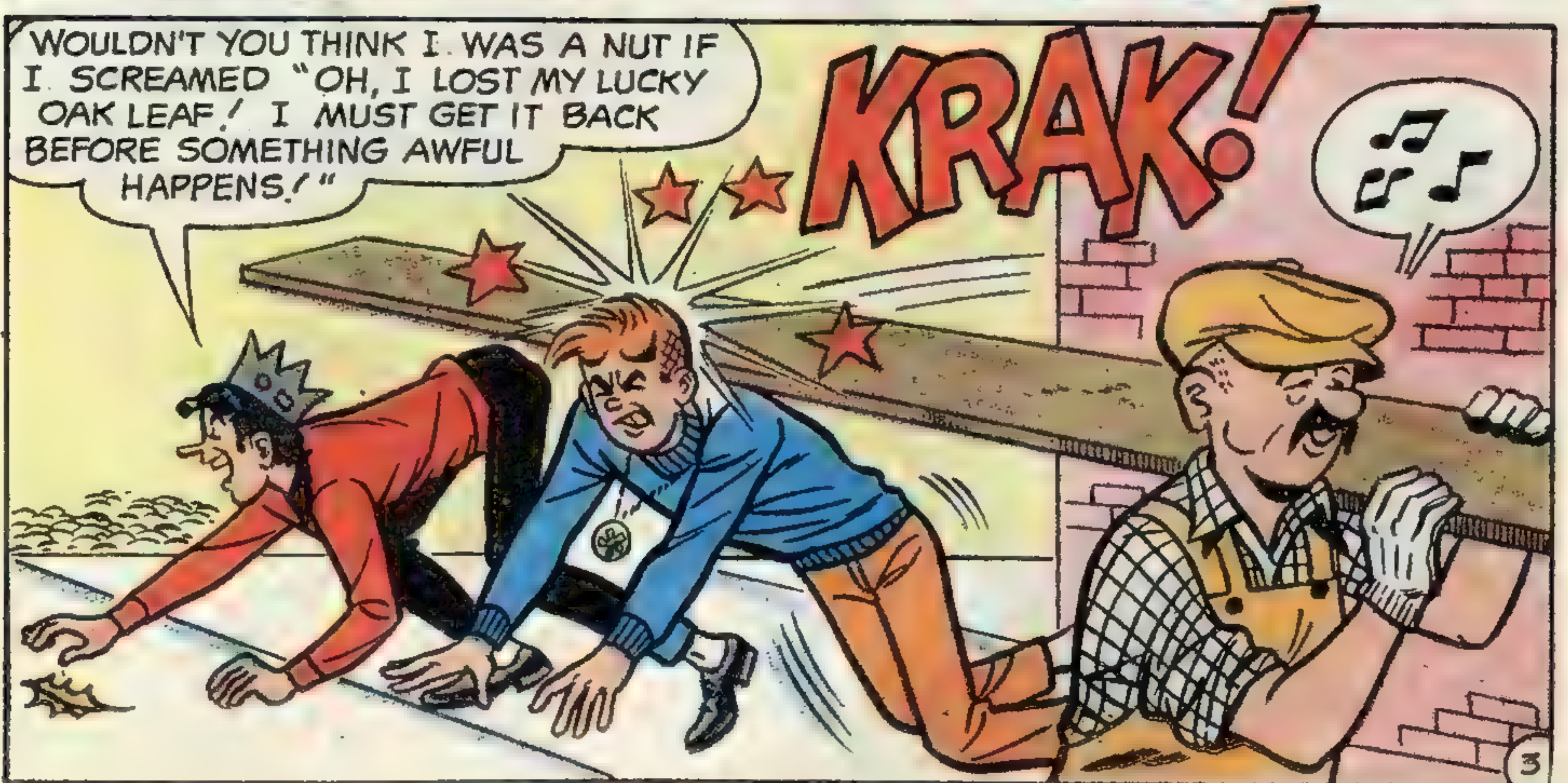
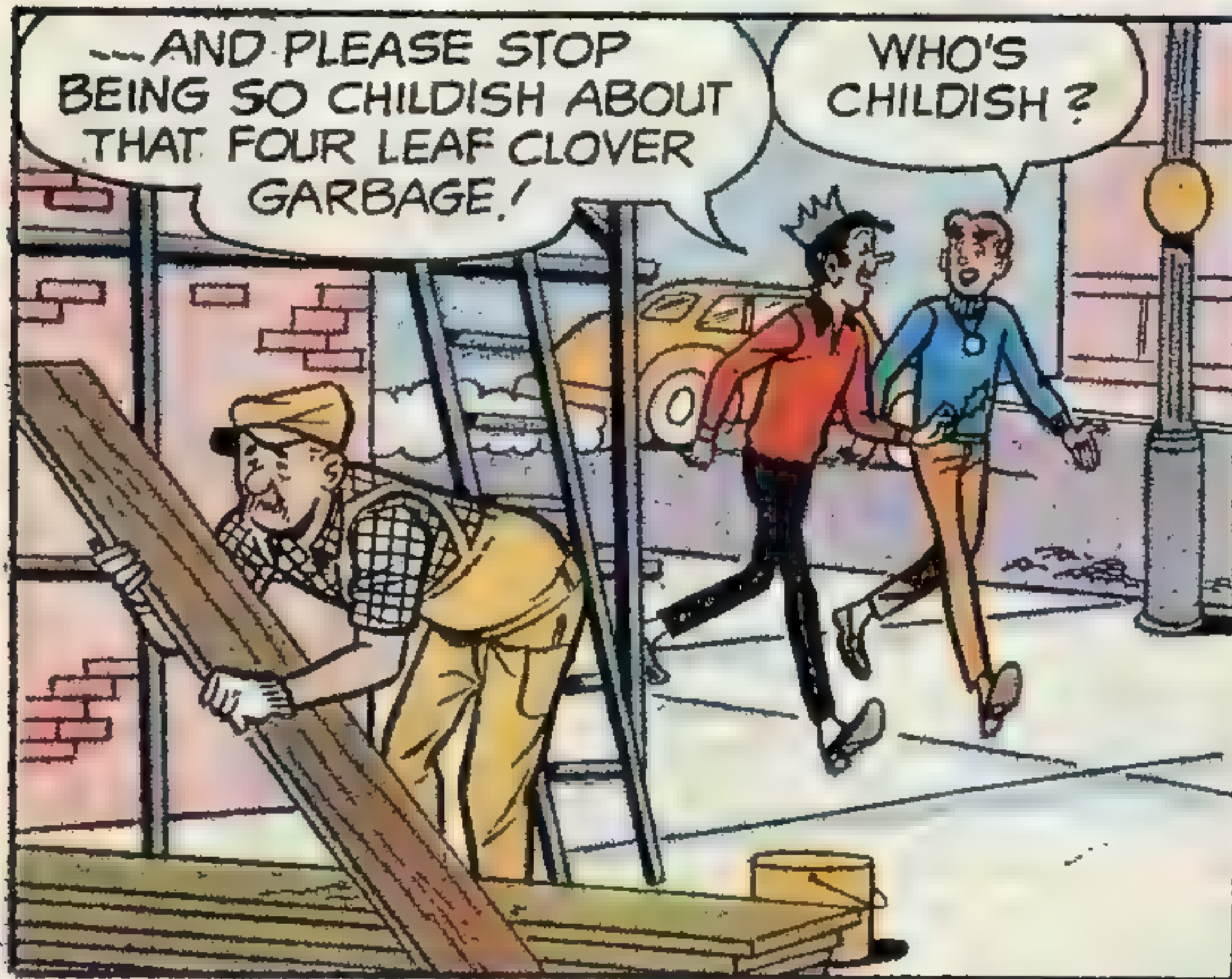


BUT, I'M NOT LETTING MY GOOD LUCK CHARM OUT OF MY SIGHT, EITHER!

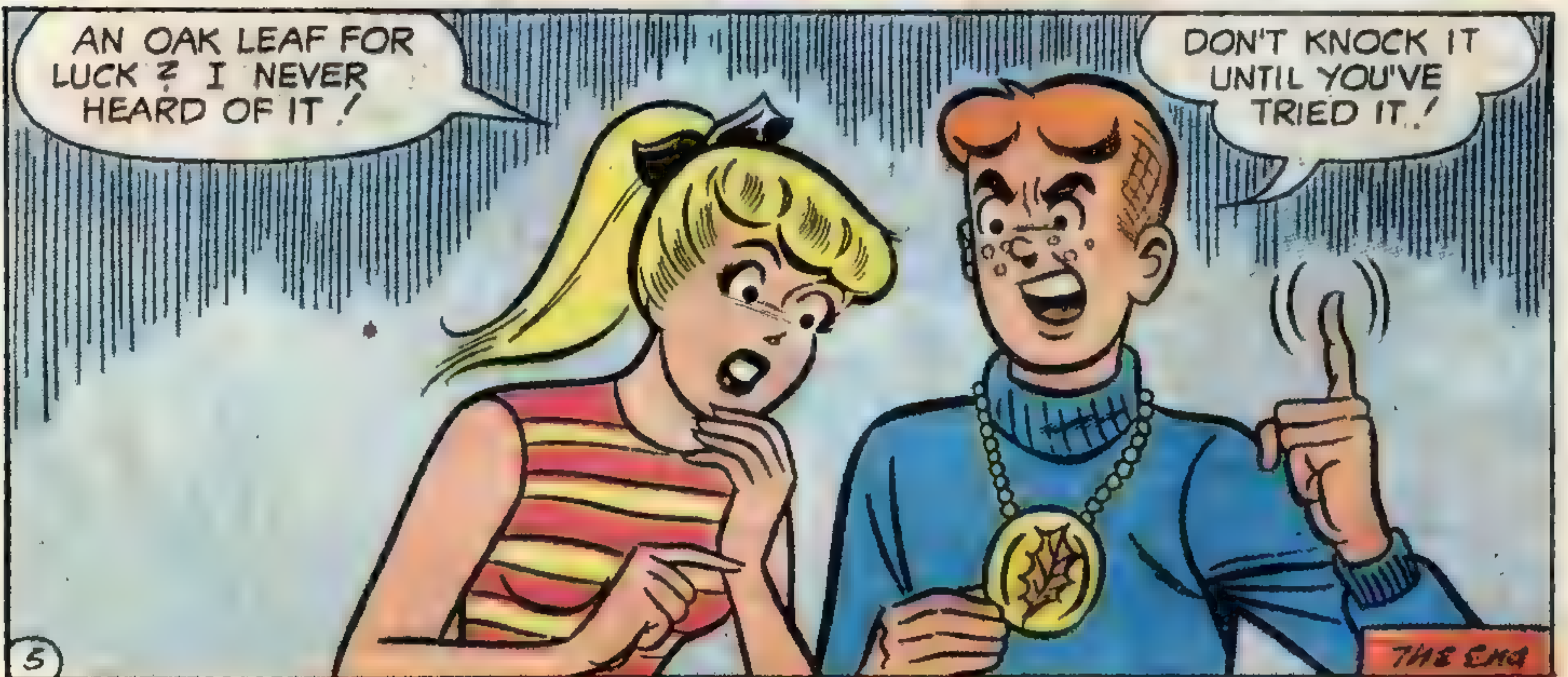
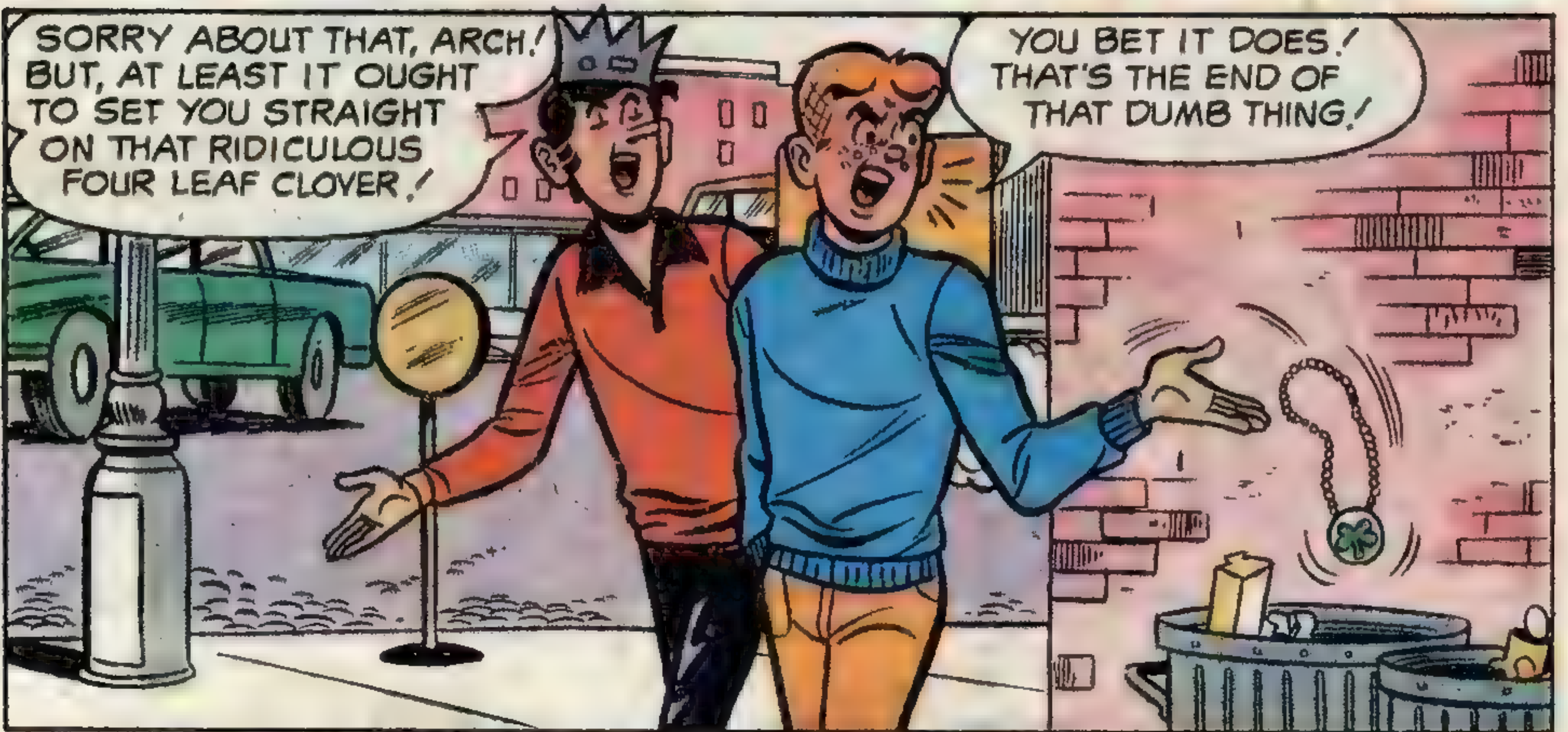
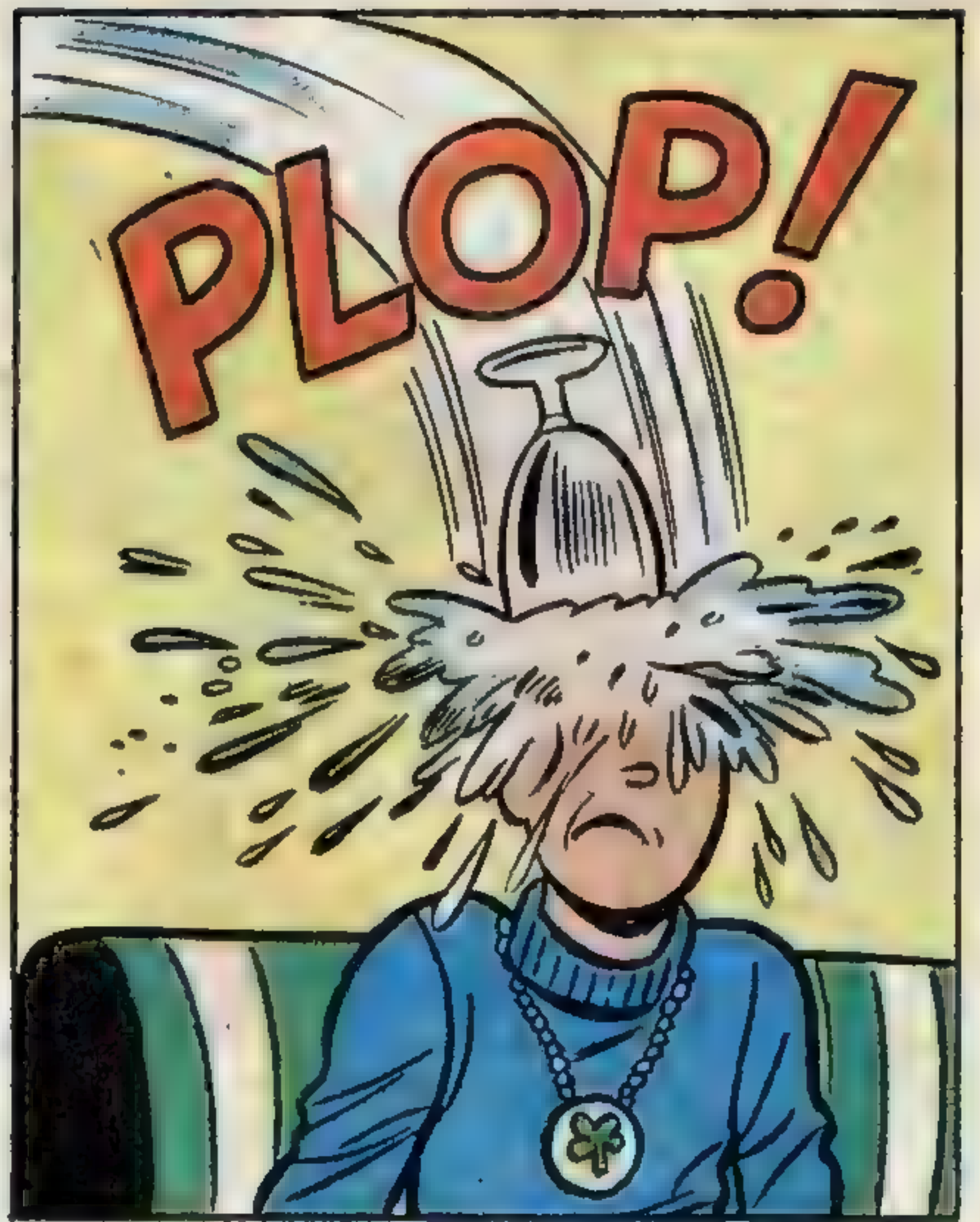
GROAN!











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MOD-VOGUE TAIL!
The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. **FOR CASUAL OR Formal Wear** 100% Glamorous **Dynel**. . . a big 18 inches in length.



COLOR MATCHED TO YOUR SAMPLE!
Your hair is carefully matched by our experts! Include sample of your hair and leave the matching to us! **MAIL COUPON NOW!**

YOURS ONLY

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New MOD-VOGUE illustrated hair style instructions included.

LOW INTRODUCTORY OFFER . . . \$1.
Be sure to include sample of hair and \$1. (plus 25c postage and handling).

Mail to —
BEAUTY AIDS CO., Dept. 130
160 Amherst St.,
East Orange, N. J. 07018

Artist's version of one or more hair pieces in use.

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PONY TAIL
BRAID • CHIGNON
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FACE FLATTERER-
COUNTLESS STYLE-
MADAM
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ORDER TWO
GLAMOURIZE BOTH SIDES!

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Street _____
City _____ State _____ Zip _____

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JUGHEAD NO. 164 JAN. 1969

MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — \$5.00

REPORTER

DIANNA ELFRIDGE

P. O. Box 485

Thompson Falls, Montana 59873

Dear Archie,

So far this year I have had an interesting summer, but the part I would like to tell you about most was our trip to Cabin Lake in the Rocky Mountains. When my aunt, uncle, and cousins came to visit us from Oregon, they wished to go somewhere interesting so we suggested that we hike to Cabin Lake.

At first we got lost because we took a wrong road, but when we finally found the trail, we were all ready to go. The hike was just beautiful. On the way up to the lake, which is a two mile hike, we found many sets of deer and bear tracks. We also found some snow. The only odd thing about this trip was that we had a snowball fight on the fifth of July.

We finally reached the lake, which was just beautiful. We all took a ride on a raft, that was fun!

This is one trip that I will never forget.

SECOND PRIZE — \$3.00

REPORTER

CARMEN MARTINEZ

172 East 104th Street

New York, N.Y. 10029

Dear Archie,

My dog is a German Shepherd. People are afraid of her because they think she bites. She really doesn't but we can't convince them of this. One day my dog got outside without us knowing about it. There was a salesman in the building and he was so scared he had his

hands against the wall calling for help. Then she went into the street and two women began to run away from her. She ran after them and one of them was going to have a baby. This woman really and truly ran up on the hood of a car. The other one was at the verge of joining her when we came down to get her. I didn't believe my eyes when I saw that woman on the hood of the car but it is true.

THIRD PRIZE — \$2.00

REPORTER

NANCY FAHLBERG

602 South Mann Avenue

Tucson, Arizona

Dear Archie,

Just before Christmas a little spotted puppy came to my house. He had no home, so we said we'd keep him for a while and then find a good home for him. We already have two dogs—Blackie and Shaggy—who are 6 and 11 years old. This is a hunting dog and he began growing real fast. At first he was small and would fit in a big purse—now he is five months old and weighs forty pounds. He is very frisky and playful and likes to chew on everything—especially leather! We named him Caesar and my two brothers call him Bedford. He answers to either name. When we go to the window he follows and looks out with us. Sometimes he goes there and looks out himself.

FOURTH PRIZE — \$1.00

REPORTER

ROBIN GREEN

4601 E. 46th Street

Tulsa, Okla. 74135

Dear Archie,

I would like to tell you about something I saw in Yosemite National Park last summer. One evening Mom and I were walking to the office. We saw a large crowd around something so I went over to investigate. Was I surprised to see a bear stick his head out of a garbage can.

Several minutes later a Ranger drove up in a car. When the bear saw that car he jumped out of the can and ran.

FIFTH PRIZE — \$1.00

REPORTER
JANIE BRICE
605 N.E. 11th Street
Grand Prairie, Texas

Dear Archie,

I live in Grand Prairie, Texas, a little town between Dallas and Ft. Worth.

There is a marvelous amusement park here called "Six Flags over Texas". It is a marvelous place for fun! It's full of rides and attractions for people of all ages. The price to get into "Six Flags" is \$3.50 for children and \$4.50 for adults. This may seem to be a high price to pay, but it isn't! Once you've paid your way in, all the rides are free, there are over seventy different rides, and lots of things to do there.

"Six Flags" is a great place for having fun, and if you plan on visiting Texas, I think you'll have a wonderful time at "Six Flags over Texas."

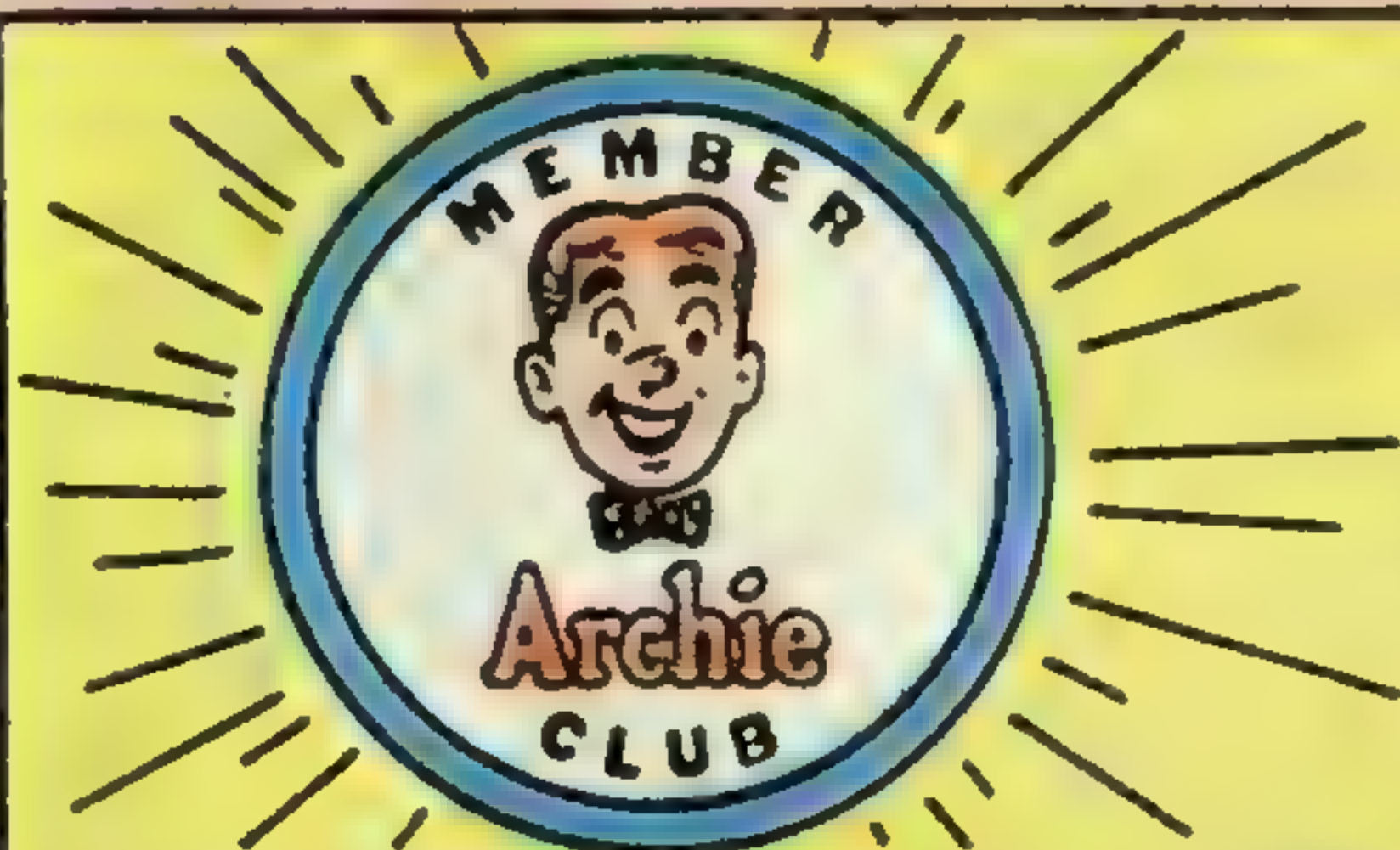
SIXTH PRIZE — \$1.00

REPORTER
SHIRLEY ROBB
6 Day Avenue
Dartmouth, N.S., Canada

Dear Archie,

I have a cat and I call her Suzy Q. All my friends and relatives think she is a very unusual kitten. For instance she likes running up and down the hall like a scared rabbit, just for fun! She also likes sitting on the T.V. watching the picture upside down, and opening closed doors. She likes doing lots of other things but it would take a whole page to tell it all.

My cat has a black spot over her eye and it makes her look as though she has been punched. Her four feet and belly are white. Her back is brown, black and orange. She has a pink nose and mouth, she is also the most unusual cat we've ever had.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT



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IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

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Be An **Archie Club** MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB

1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20¢ in coin to cover the cost of mailing and handling. Send to:

NAME

AGE

(PLEASE PRINT PLAINLY)

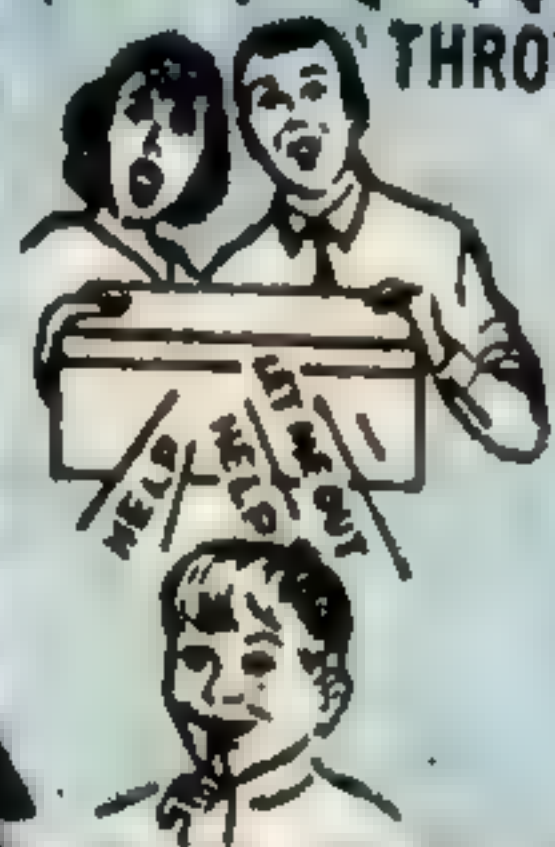
ADDRESS

CITY

STATE

ZIP CODE

HERE'S A WHOLE TREASURE CHEST OF FUN



THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist." No. 137 25c



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 182 \$1.98

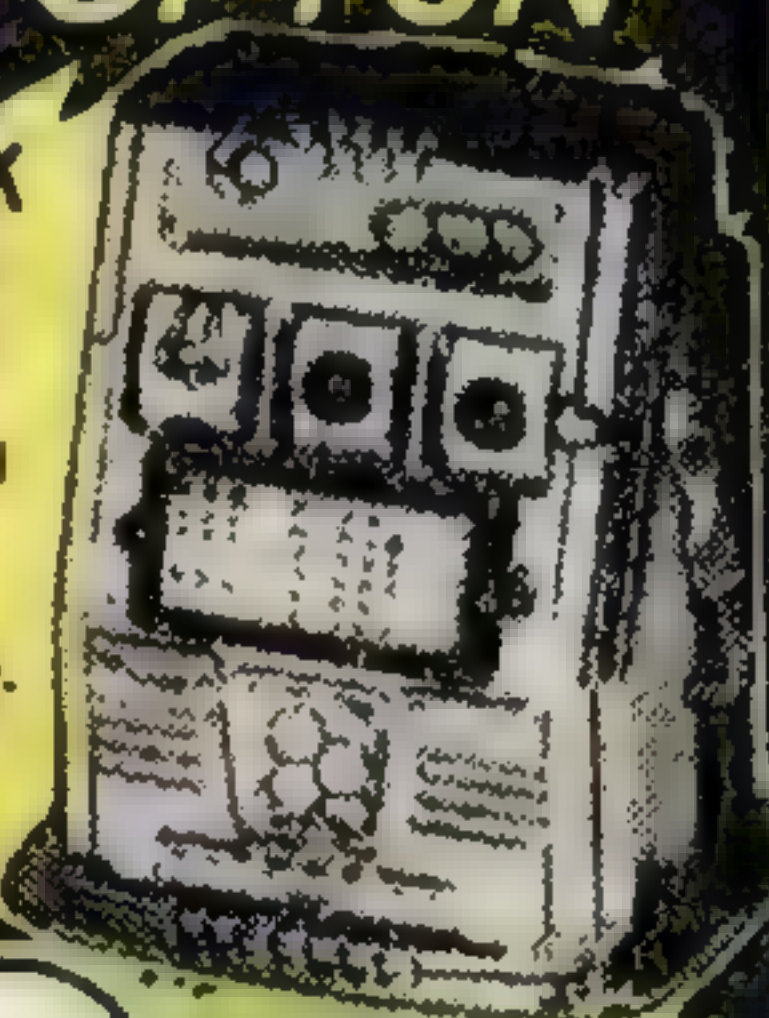
SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 878 Only 50c

JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No. 2060 \$1.50



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance. No. 239 \$1.00

EXHAUST WHISTLE



CRAZY NOISE CAR GAG

Just slip it into the exhaust pipe of your friend's car. Then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart while you roar with laughter. No. 9192 50c



BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys." No. 141 75c



Smoke Screen

Light one and watch the column of thick, white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect. No. 971 20c



JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless. No. 239 Only 50c

26 COURSE HOME STUDY PROGRAM KARATE JIU JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts.

Here is what you get!

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice and Nerve Center Chart Item No. 72

Only \$1.00



Monster-Size

FULL SIZE SKELETON

This 5-foot "Mr. Bones" is scary enough at any time - but wait! You see him glowing in the dark! Shake him and his arms and legs move - you'd swear he's alive. If you, like to haunt houses and frighten friends, this is for you! Or hang him in your room. No. F200 \$1.29

MONEYMAKER

Insert a blank piece of paper, turn the knob and... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. No. A135 1.25



MONSTER SIZE MONSTERS

Imagine your friends' shock when they walk into your room and see the "visitor" standing around as BIG as life. Dracula as horrible and sinister as any nightmare.

and so life-like you'll probably find yourself talking to them.

No. F17A-Dracula \$1.00
No. F17B-Wolfman \$1.00



ONION GUM

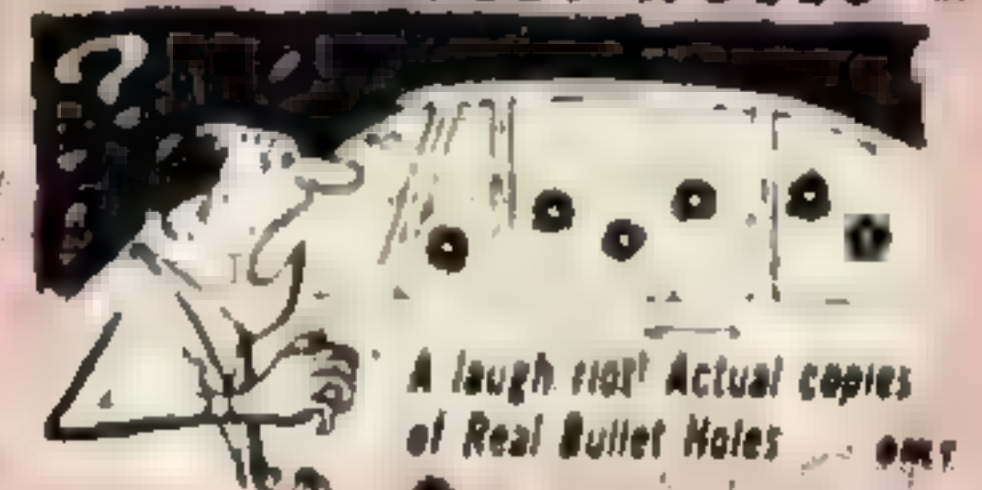
Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack. No. 261 20c



TRICK BLACK SOAP

Ordinary looking piece of soap victim washes face and gets blacker and blacker. When he gets a look in the mirror he'll be shocked. Harmless. No. 575 Only 35c

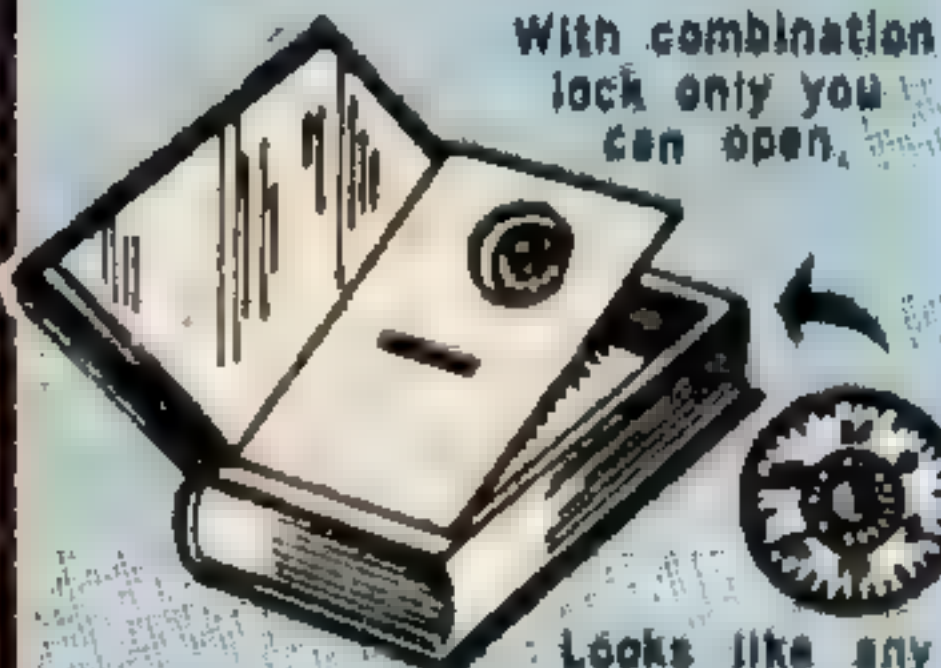
IMITATION BULLET HOLES



A laugh riot! Actual copies of Real Bullet Holes. No. FL180 9 BULLET HOLES 50c

SECRET BOOK SAFE

With combination lock only you can open.



Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know - because you yourself have set it. Tough under-structure is covered with simulated leather binding. No. 700 \$1

X-RAY SPECS

An Hilarious Optical Illusion \$1.00



Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. No. FL7 \$1.00

Honor House Prod. Corp. Lynbrook, N.Y. 11563

Dept. 7GK47

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

- ☐ I enclose in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address

Zip

N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than \$1.00. Kindly add 15c for postage and handling to all orders.

Jughead

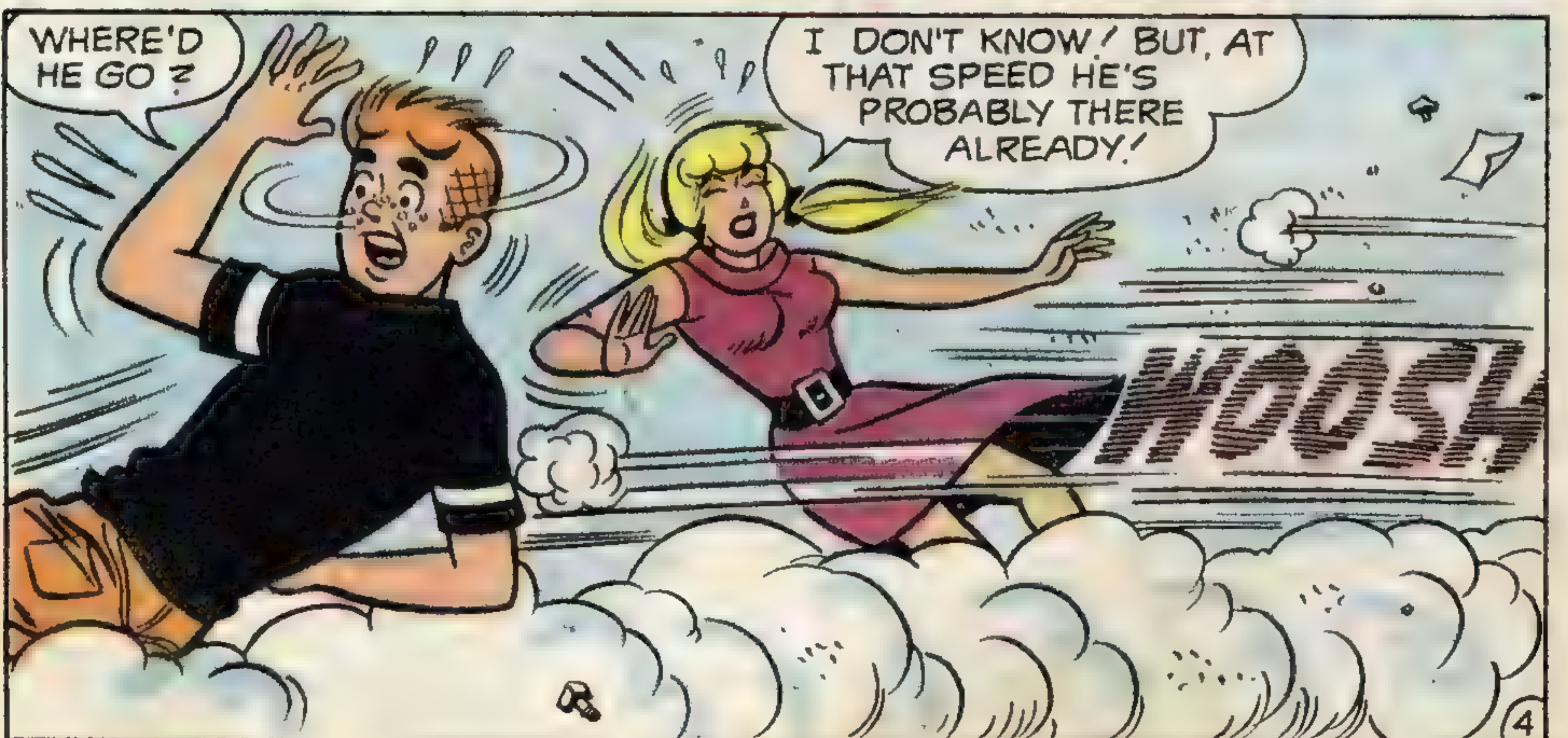
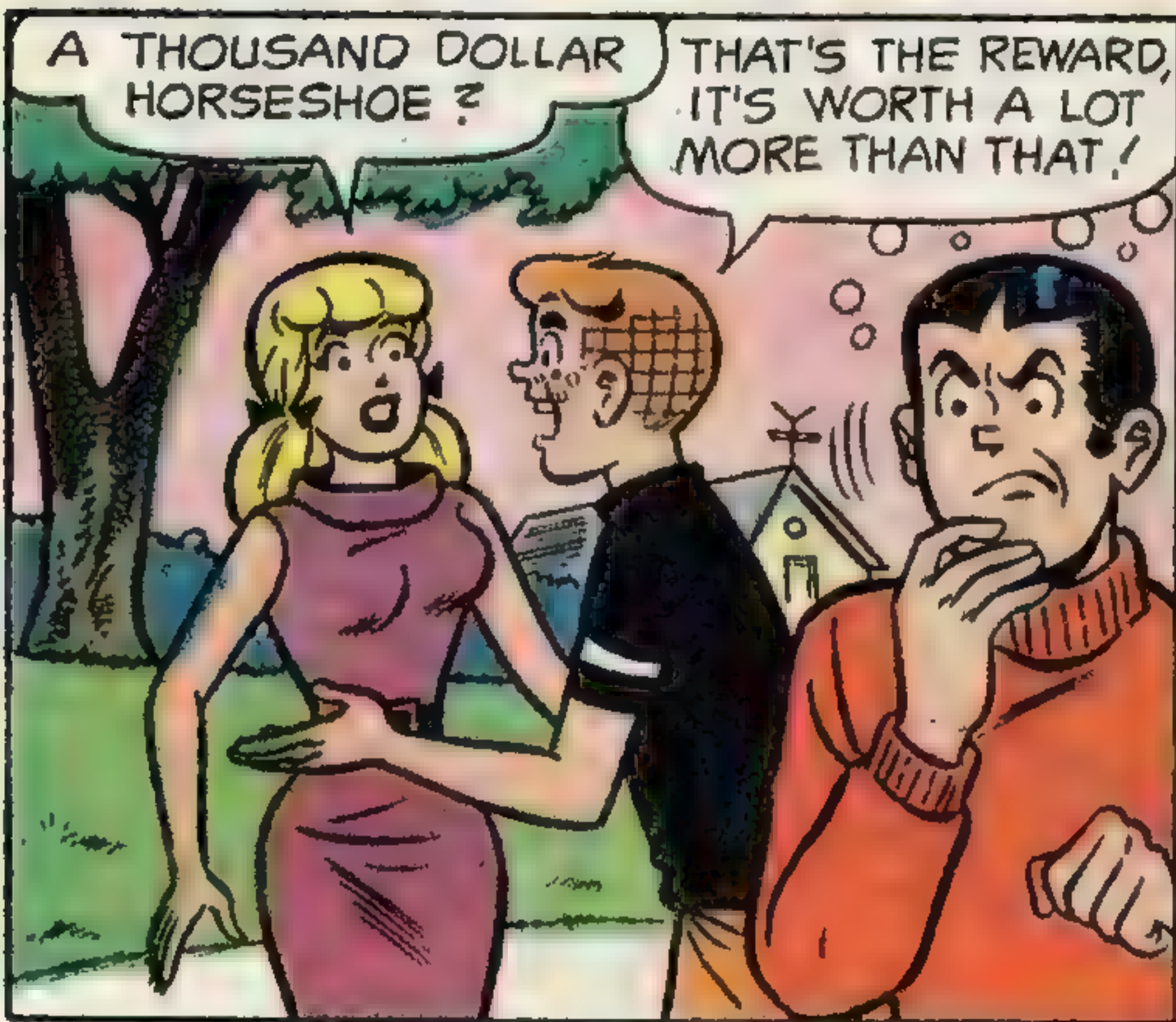
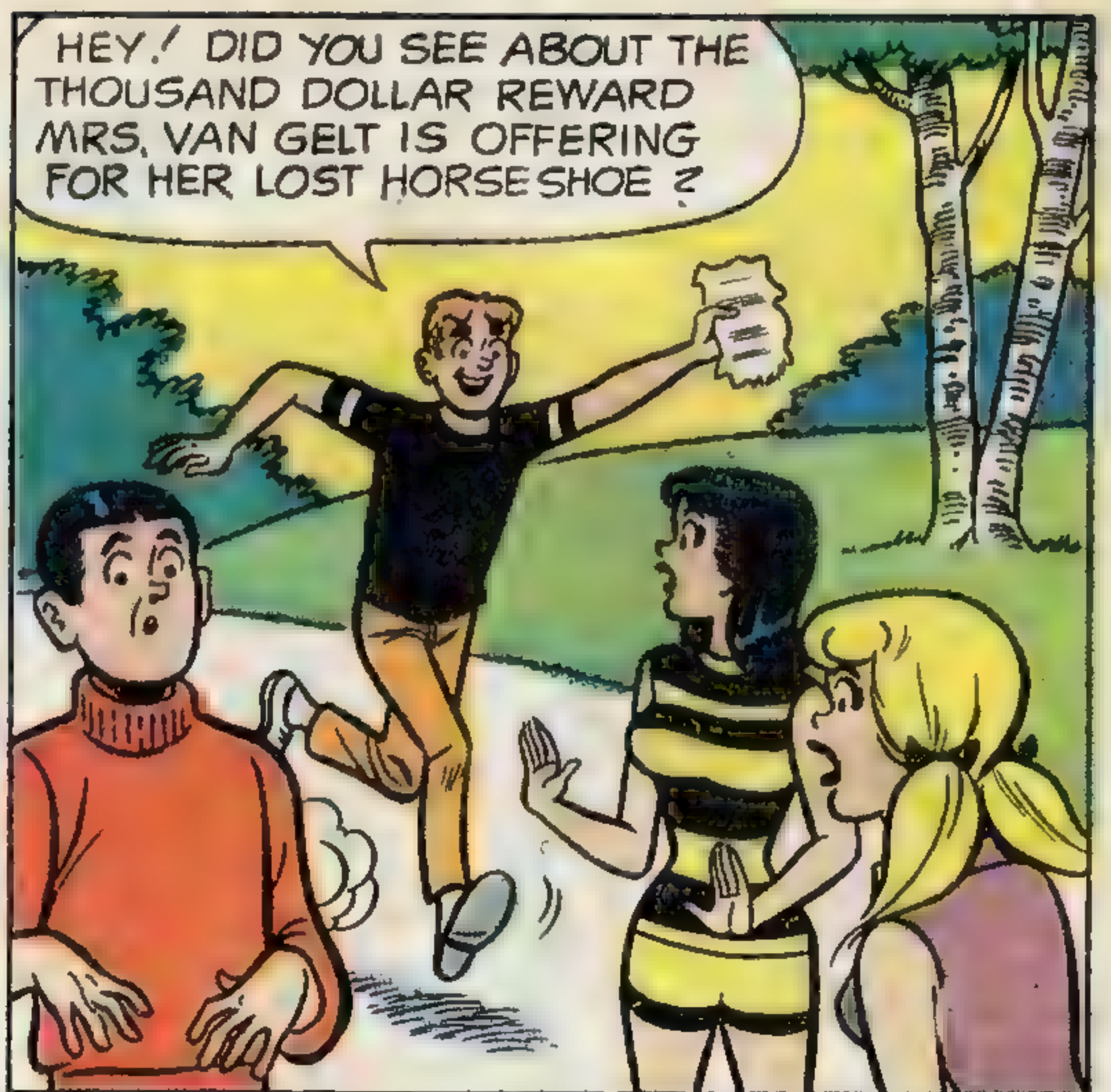
IN

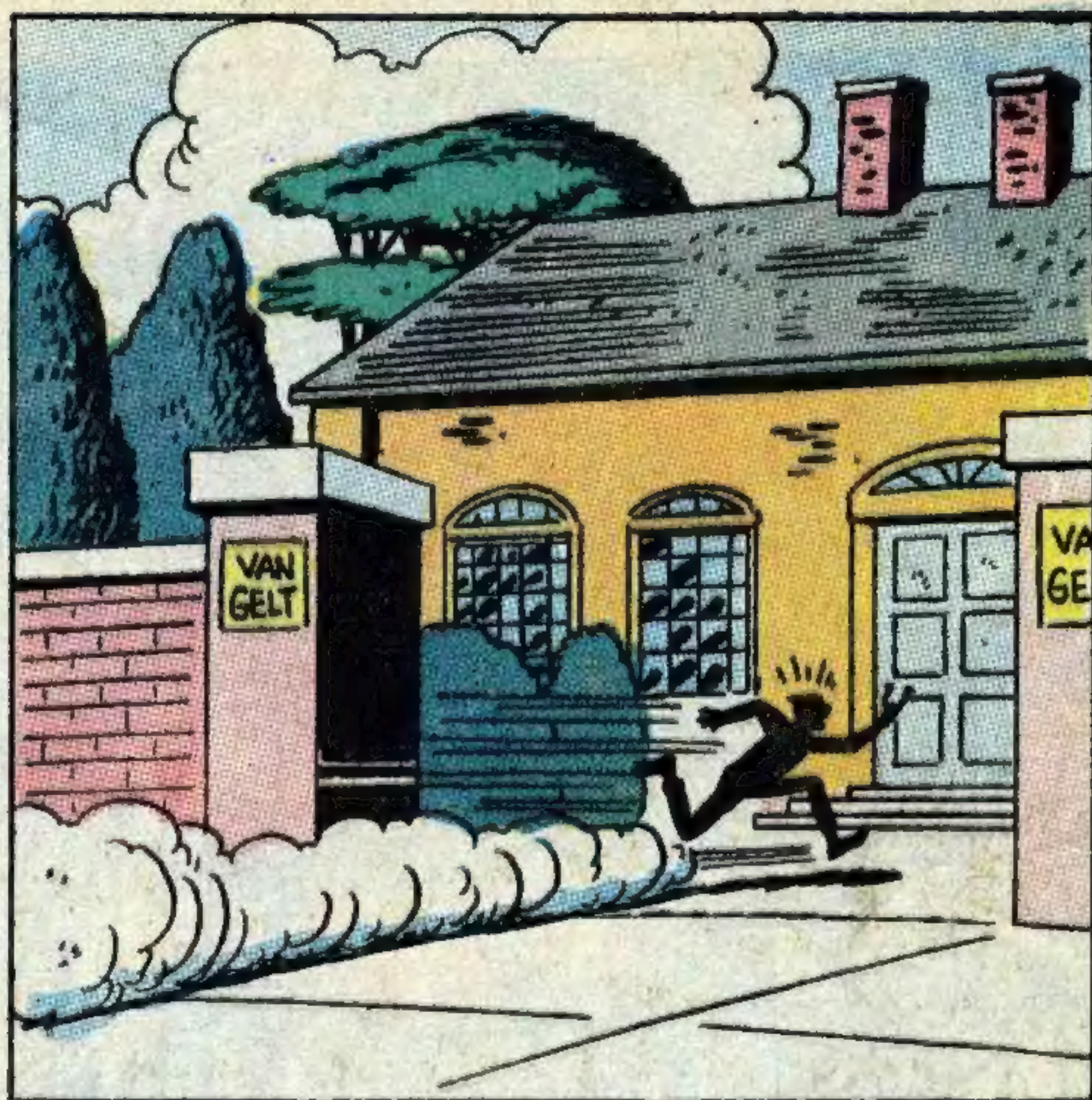
The HORSE-LAUGH











204

PC

REVOLUTIONARY WAR SOLDIERS

set

ONLY \$1.98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED-COATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalrymen)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Filers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

NO C.O.D.'s

Revolutionary War Soldiers Dept. RWA-1
Box 888, Westbury, Long Island, New York

Gentlemen:

Here's my \$1.98. Rush 204 pc. Revolutionary War Soldiers Set to me. If not satisfied I may return merchandise for full refund!

Name _____

Address _____

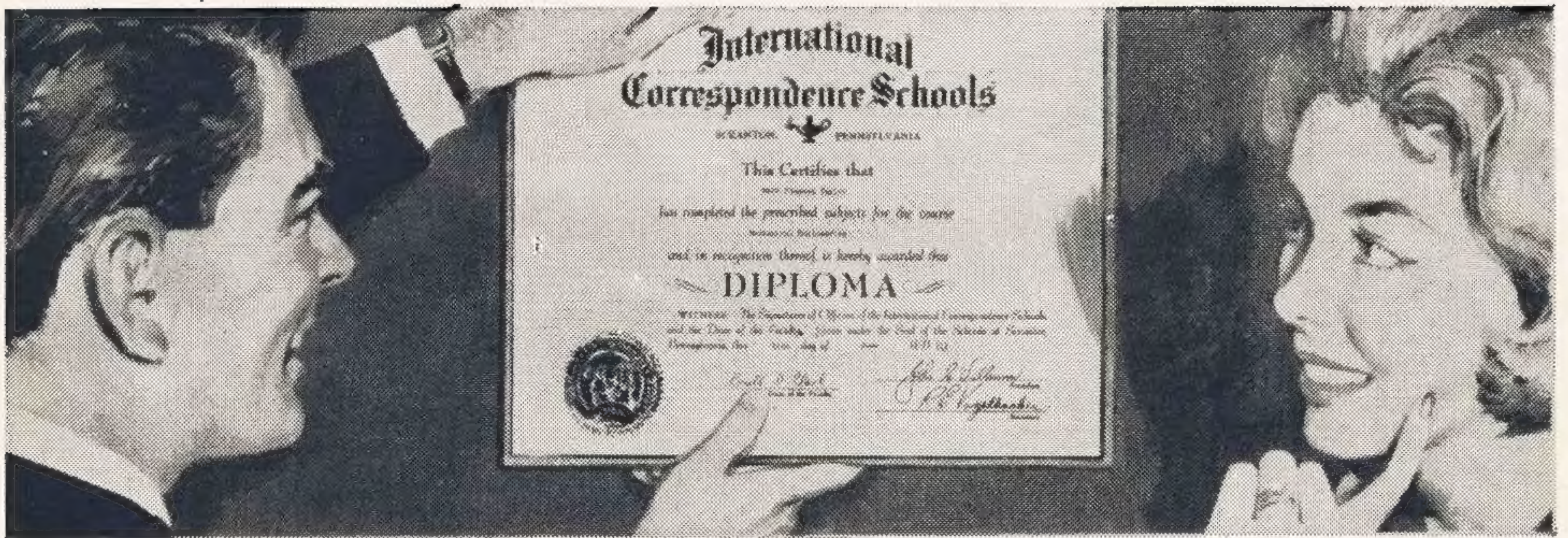
City _____

Zip _____

State _____

Canadian orders: Send international money order for \$3.98.

MAGNIFY WAR SCENE SHOWN



Insure your future with an I. C. S. High School diploma

Not many people would deliberately take a chance with their future. Especially when it comes to their job and social life. But—that's exactly what you may be doing when you fail to realize how important a high school diploma is to your future.

Lack of a high school diploma can automatically keep you from getting a better paying job. Or it can set you apart socially from other people who did finish their high school education.

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You take only the courses you need. You get personalized guidance and instruction along every step of the way.

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To prove how easy it is for you to finish your high school education—actually to insure your future—I. C. S. will send you a **FREE** career kit with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" career guide, (2) a High School catalog and (3) a sample lesson to demonstrate this famous method.

Take a moment now to mark and mail the coupon. There's no obligation. Remember it's your future. Insure it by mailing the coupon *today*.

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Without cost or obligation, send me "HOW to SUCCEED" and the opportunity booklet about the field BEFORE which I have marked X (plus sample lesson): (Partial list of courses)

- ☐ HIGH SCHOOL GENERAL ☐ HIGH SCHOOL SECRETARIAL ☐ HIGH SCHOOL SPECIAL SUBJECTS
(designed to meet specific needs of individual students)
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I. C. S. also offers a full schedule of vocational courses for men and women in all major fields including the following:

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☐ ART ☐ ENGINEERING ☐ RADIO—TV ☐ BUSINESS ☐ DRAFTING

Name _____ (Indicate Mr. Miss Mrs.) Age _____ Home Address _____

City _____ State _____ Zip Code _____ Working Hours _____ A.M. to _____ P.M.

Occupation _____ Employed by _____

Special training programs for industry. New! WICS Package for Women. Special low rates to members of the U. S. Armed Forces.



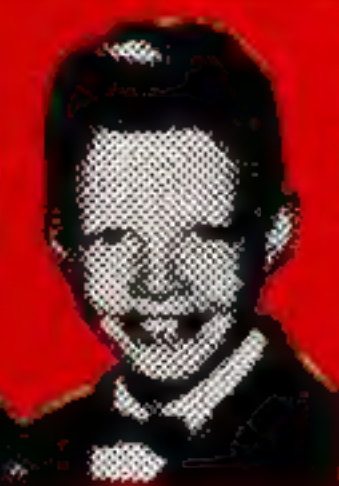
I never made so much money, so quickly, for so little work.
WM. LO PRESTI, P.R.

I couldn't find a more pleasant way of earning money.
HARRY KEVORKIAN, Mich.



Cards, Tags and Seals at such a low price made my job easy.
JULIE BUSSEN, Indiana

I've been selling Christmas Packs for years. People are amazed to get such a bargain.
MARVA BLACKMAN, Kansas



This year I got a watch. Last year I got a radio. They really sell fast.
STEPHEN LEIGHT, N.Y.

I thought they sold fast before, but this year is unbelievable. Rush me more.
DONALD BRADFORD, Mo.



8 VOL. ENCYCLOPEDIA



BASKETBALL AND GOAL



JOHNNY UNITAS FOOTBALL



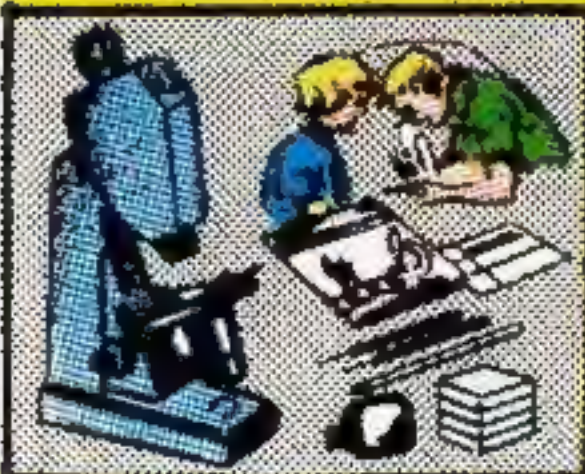
GIRL'S PENDANT WATCH



GIRL'S TRAVEL CASE



VOLLEYBALL SET



MICROSCOPE SETS



FLASH CAMERA OUTFITS



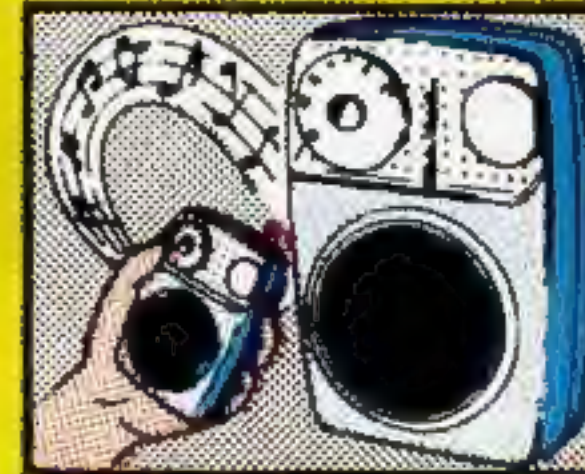
WRIST WATCHES



HOCKEY GAME



SURF-ON-SNOW



TRANSISTOR RADIO



HOT ROD KITS



WIRELESS WALKIE-TALKIE



ELECTRIC FOOTBALL GAME



JR. TYPEWRITER



GUITAR-AMP COMBO



COMPLETE ARCHERY SETS



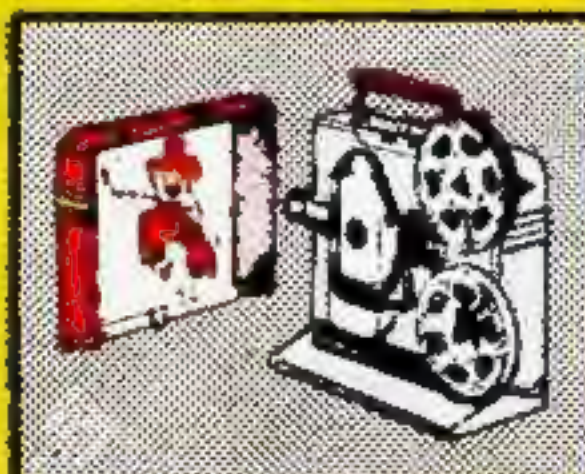
30-POWER TELESCOPE



CHEMISTRY SETS



POLAROID CAMERA



MOVIE PROJECTOR



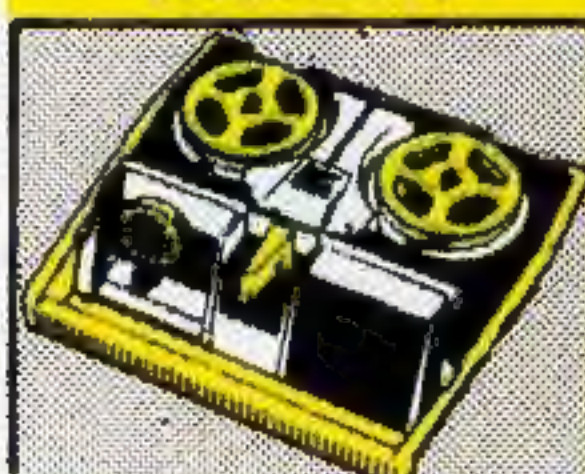
MODEL ROCKETRY



SPORT BIKES



POOL TABLE SET



TAPE RECORDER



BIG-3 CAMPING SET



MAKE MONEY



GET PRIZES

with Fast Selling 75c Christmas Packs

GET YOUR PRIZE THIS EASY WAY — Take your choice of over 100 prizes. You can earn as many as you want — quickly, easily. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one order of 20 Christmas Packs. Some of the larger prizes require more sales as explained in the Big Prize Book.

Send NO MONEY, We Trust You

It's easy to sell these Christmas Packs to your family, friends and neighbors. Each Christmas Pack contains 6 Beautiful Christmas Cards, 6 Envelopes and a big assortment of gift cards, gift tags and Christmas seals — just what every home needs at Christmas time. **75 PIECES IN EVERY PACK** — a big value for only 75¢. They are much easier to sell than high-priced boxes of cards. Many boys and girls sell all their packs in one hour. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep \$5.00 in cash for every 20-pack order you sell. There's no risk on your part, for any unsold packs may be returned. **BE FIRST** in your neighborhood. Mail coupon in an envelope today for your Christmas Packs and Big Prize Book — give the other coupon to a friend.

AMERICAN SPECIALTY COMPANY
Dept. 88
Lancaster, Pa. 17604

MAIL ONE COUPON NOW Give the Other to a Friend

AMERICAN SPECIALTY CO., Dept. 88, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 20 Xmas Packs. I will sell the Xmas Packs at 75¢ each, send you the money and choose my prize.

Name _____

Address _____

Town _____

State _____ Zip Code _____

AMERICAN SPECIALTY CO., Dept. 88, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 20 Xmas Packs. I will sell the Xmas Packs at 75¢ each, send you the money and choose my prize.

Name _____

Address _____

Town _____

State _____ Zip Code _____

EXTRA!

\$2,000 GIVEN AWAY in our Promptness Contest! . . .

\$1,000 U.S. Savings Bond plus \$1,000 more in runner-up awards.

Contest information is sent with your big prize book and Christmas packs.

